

# Maclean's

MIKHAIL  
GORBACHEV  
GRABS THE OFFENSIVE

## The Myths Of Autumn

Baseball  
Enters Its  
Red-Hot  
Season

Toronto Blue Jays'  
Inspiring Outfielder  
William (Mookie) Wilson





"He brings me flowers,  
then finds a reason.  
And he drinks Johnnie Walker"

Good taste is always an asset.



# Maclean's

CANADA'S WEEKLY NEWSMAGAZINE OCTOBER 2, 1991 VOL. 162 NO. 40

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## COVER

### THE MYTHS OF AUTUMN

It can be an exhilarating month for players and fans alike. A single swing of the bat can turn an average player into an idol. But it can also be a cruel month, a time when a team disintegrates into retribution and bitter self-doubt. Penitent fever is what most people call it, and it takes hold when baseball's inaugural summer press madly quickens to its autumn's fast, frantic dance. —44

## WORLD

### GORBACHEV'S TIMELY COUP

On the eve of U.S.-Soviet arms-control talks in Moscow, a purge of conservative hard-liners from the Politburo strengthened Soviet President Mikhail Gorbachev's position at home, where some Soviets were openly speculating whether he could survive as their leader. —38



## MUSIC

### MCCARTNEY GETS BACK

In an exclusive interview with Maclean's, Paul McCartney talked about his first tour in 13 years, his recent albums, his new band and his new confidence. The two-hour concert will feature some of McCartney's first live performances of Beatles songs, including Sgt. Pepper's Lonely Hearts Club Band. —66



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need for computing solutions, think of what comes first and second. Hewlett-Packard.



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## LETTERS

### TOMORROW'S PROBLEMS

Your "Tomorrow's world" story (Cover, Sept. 11) suggests that we must end the state of getting from one millennium to the next. We could start by getting the timing right. A millennium is 1,000 years, so the next date is Dec. 31, 2000—not the end of 1999. Not to worry, but what can we do? More importantly, your article did not really address the problems of the world: poverty, war, pollution, the changing climate, drugs. Computers may indeed run but babies to notice—but control millions will still not have clean water. Helicopter television cannot make most programs any less ridiculous—probably the reverse, as producers cry more and more on such garish "intelligent" cars will not be smart enough to enhance our chances of being as smaller and more practical consumers. And so on. The perspective tells in your story were substantiated by the trial.

Wagh Mabbet,  
Deermeets, Ont.

Of special concern is your cover package was the lack of any suggestion as to how we are going to get to the 21st century without visionary, visionary leadership. Canadians have to take the initiative to help themselves and the rest of the world address the many global problems we all face. If we wait for things to happen, it may be too late, and our society will not just be shaken—it will be ravaged.

R. David Gould,  
Oakham, Ont.

It is ironic that a week before the publication of "Futuristic hardware" (Cover, Sept. 11), in which I was quoted on the role of technology in future communications systems, my technology research assignment was closed. If Canadian industry wants to be part of tomorrow's world, it must invest in long-term research now, not later. As far as we, do I change my field of technology or reluctantly move to the United States like many other scientists before me?

Bernard S. Horvitz,  
Georgetown, Ont.

### AWARENESS CRITICAL

Conspicuous on "Universities in crisis" (Special Report, Sept. 14) is the importance for Canadians to be aware of the role of university education and research in the role of fast-paced scientific change and to keep up the education that combats our universities despite society's dependence on them.

Rosemary Cavan,  
Associate of Deakin  
and College of Canada,  
Ottawa



McLaughlin Marylin 'gimmicks'

### McLAUGHLIN IN FRENCH

In "Reaching for the ring" (Canada, Sept. 11), it was incorrectly reported that 14P leadership candidate Audrey McLaughlin did not speak French. Indeed, she has conducted

meetings in French in Quebec and responds to questions posed in that language. Audrey feels, justifiably, that a leader of a federal party should be functionally bilingual in French.

Frances Brett,  
Richmond, B.C.

### TRANSCENDING SOUR GRAPES

Coming from a yippee who missed out on the mood of the 1960s, Woodstock bashing would be understandable, but the editors seem even more sane when dolled out by John Gray, who I thought would have appreciated the importance of perceived experience ("Ingenious dreams," *Sunday, Aug. 28*). I was a 22-year-old medical student at Woodstock, and I can assure Gray that, for at least one person, Woodstock transcended the commercial aspirations of its producers. Yes, there was rain. Yes, we were naive. But the strong sense of community was heavily staffed for a large group of white, working-class people who for a few years had come as close as they ever would to the experience of a generalized community. Woodstock may have been "only a rock concert," but it became a special time and a set of values that continue to influence my life.

Marvin Spence,  
Lanark, B.C.

## PASSAGES

**ENIG:** Former Russian czar's son Irving Berlin, 101, whose phenomenal talent as a songwriter dominated American popular music for six decades. Berlin, who never learned to read or write music, composed as many as 1,000 songs. His first hit hit was Alexander's Ragtime Band (1911). Later came America before the world and the United States, while White Christmas and Easter Parade became musical traditions. Berlin also wrote 70 musicals, including *Cat on a Hot Tin Roof*, and 15 movies, among them *The Godfather*. In 1990, he died of a heart attack after a long illness.



**CHARGED:** Former Greek prime minister Andreas Papandreu, 70, with illegal telephone tapping during his eight years in power, by a 162-to-2 vote of the Greek parliament, which ordered that Papandreu be tried by a special court of moral judges. The Greek parliament—controlled by a conservative-Conservative coalition since Papandreu's Socialist party was defeated in last June's elections—will rule later this month on whether to allow Papandreu with conspiracy in connection with a \$325-million bank embezzlement scandal. Papandreu, who denies the allegations, has vowed to lead the thousands in new elections, which the coalition has promised to hold by Nov. 5.

**RELEASED:** Bernhard Goetz, 41, from a New York City prison after serving 230 days

for his own defense for a fatal gun possession in connection with the 1984 shooting of four black youths on a subway train. Goetz, a white electronics engineer, was a multiple time for the same and a symbol of racism for others during his highly publicized trial, in which he claimed that the young men, one of whom was left paralyzed from the waist down, were about to rob him.

**REASSIGNED:** Former C.D. 103 finance minister William Dandridge, 47, as associate deputy minister of finance, in charge of international economic activity, to return to the private sector. Dandridge, the highest-ranking woman in the federal finance department, came to Ottawa in 1986. She will leave after avoiding the upcoming annual World Bank-International Monetary Fund meetings in Washington, D.C.



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first operator in August  
1985. He is seen here  
with his family at Sandy  
Beach Park adjacent to  
the Pickering Generating  
Station. They live about  
three kilometers from the  
station.

## N U C L E A R - E N E R G Y - I N - C A N A D A

### SAFETY BY DESIGN

Erin Kintz is one of 65 licensed operators working shifts at the Pickering Nuclear Generating Station east of Toronto.

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electricity is needed to hold shut-off rods above the reactor. If the power fails, gravity takes over and the shut-off rods drop into the reactor, shutting it down. Even if a series of malfunctions were to occur, the system would simply shut itself off—independent of human action."

Operators regularly test the independent safety systems to ensure they are in top working order. Recently, the International Atomic Energy Agency sent experts from all over the world to perform a comprehensive safety review of operations at Pickering. "We rate very highly in the eyes of the world. When it comes to safety, we never take anything for granted."

"If it wasn't safe, my family wouldn't be here. Why not drop by Pickering or one of the other CANDU stations in Canada and judge for yourself?"

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## LETTERS

### TOXIC OUTRAGE

I rejoined when I read "Keeping toxic trucks" (Environment, Aug. 28), which stated that the Environmental Protection Agency now provides the names of 75,000 firms in the United States that emit toxic waste. Our Canadian agency has its priorities skewed. It seems that Environment Canada's main effort is set to spend the companies doing the polluting. Marc Deslauriers' statement, "Companies would not really appreciate" Environment Canada publishing a blacklist, is horrifying. I am outraged and not a little scared.

Wendy Dahlen,  
Bridge Lake, B.C.

In reply to Deslauriers' comment: Isn't that a pity? I would hate to spend all those scarce resources that could be developing our environment, internationally and domestically, Canada's stage is linked to her natural resources. What a shame we cannot lead the way in protecting them.

Don Neil G. Marsh,  
Toronto

### THE SPIRIT LIVES ON

I did not see in your Aug. 21 cover package, "Will he save the transit?", a reference to Sec. 145 of the ITA Act, which provided that "... it shall be the duty of the Government and Parliament to provide ... a Railway connecting the River St. Lawrence with the City of Montreal." Although that section was later repealed, its spirit should live on, and the agreement pursuant to which it was enacted is just as binding as any yet-Canadian-Latin treaty.

K. Emerson Eakin,  
Chester Basin, N.S.

### BREAKING SEXUAL GROUND

Your article "Redefining roles" (The scene, Aug. 14) did not recognize that fathers are in the forefront of those desiring to redefine men's roles. The father's movement is neither part of an "emancipation backlash" nor solely identifiable with men's rights organizations. Shared parenting is both a major goal of the father's movement and an outgrowth of democracy—a fact which distinguishes father's organizations from men's rights groups. A common concern, however, is the tendency of extreme feminists to blame men rather than society for all ills. It may well be asked to what extent men are what their mothers have made them.

Al Gough,  
Milan, Ont.

Letters are edited and may be condensed. Writers should include names, addresses and telephone numbers. Mail correspondence: Letters to the Editor (Business inquiries: Who's Who Canada) 1000, 777 King St. Toronto, Ont. M5H 1A7.

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# OPENING NOTES

Conrad Black moves to London, Donald Getty encounters some rural resistance, and John Nunziata gets the 'message'

## UPROAR IN A RURAL RIDING

A by-election pledge that Don Getty made in his constituents last spring—that he would maintain a residence in the constituency—has embroiled the Alberta premier in controversy. Getty made that promise as he campaigned successfully in Stettler, a rural riding that is 150 km southeast of Edmonton. To that end, he is considering buying seven acres of land on a site overlooking Buffalo Lake, one of the region's scenic attractions. But some of his potential neighbors have given him a chilly welcome to the district. They charged that the Red Deer Express Planning Commission acted with undue



Getty juggling and water projects

haste last July, when it approved the conversion of the seven-acre site from agricultural to residential use. Decried Getty: "There is not one square inch of prime agricultural land at this property." But the farmers working the fields next to the site sold that land in question had produced crops for 23 years. Indeed, Gervin and Kay Anderson unsuccessfully appealed that ruling to the Alberta Planning Board. Other government bodies have been active in the area for one thing. The provincial highways department repaved the Highway that runs past Getty's proposed purchase shortly after the by-election. And the environment department is considering a plan that Getty supports diverting water from the Red Deer River into Buffalo Lake. Having a premier in the area now lives up a neighborhood.

## The case of the missing leader

According to the current issue of *Rolling Stone*, Jimmy Hoffa is buried under the penguins of a New Jersey football stadium. But state and stadium officials said last week that they were not about to try that sensational revelation by flying up Giant Stadium. The magazine quotes Donald (The Gork) Prusack, a contract hit man who claims that he and several friends were hired to kill Hoffa in July, 1975—on orders from the Mafia. According to Prusack, who was afraid when Hoffa disappeared, the other gang members murdered Hoffa, disassembled his body and stored the parts in a freezer. Then, five months later, they studied the remains in an oil drum and buried the drum in an ice mine. But stadium spokesmen say that evidence who researched that playing field recently dug four feet below the surface—without



Hoffa: allegations of an end were buried

finding an oil drum or any bones. Added New Jersey State Police Sgt. Clinton Pagano: "If I believed every story like this, I would have dug up every bridge on the turnpike." In New Jersey, some playing field searches are clearly more acceptable than others.

## SAYING NO TO A QUIZ CONTEST

David Bedford and Bruce Tuckell, two famed British track champions, are seeing London-based cigarette makers Benson and Hedges Ltd. over the use of their names in a promotion. They say that a multiple-choice quiz-card game in packages of 55B Ltd. brand cigarettes asks consumers to identify the British athletes who were convicted of prostitution, smuggling, lost prison, former speaker David Jenkins is the name in question, but Bedford and Tuckell's names also appear on the cards. Both men have campaigned strenuously against the use of drugs in sport.



Copps (left), Nunziata: clashes and congratulations surround the allies

## WRITING DOWN A MISSING MESSAGE

Prime Minister Brian Mulroney and Liberal John Nunziata have traded separate words and claps across the aisle of the House of Commons. But after Nunziata and his brood, Carolyn Lewis, walked down the aisle of a Toronto church recently, Mulroney and the newlyweds a glowing letter of congratulations. At a 250-guest reception that followed the nuptials, John Liberal Mr. Mulroney Copps learned with growing alarm in a spouse's read out letters and telegrams, among

them Mulroney's personally worded message. The reason: there was nothing wrong with Liberal Leader John Turner. Copps notified the message by scribbling out a telegram and attaching it to Turner. Last week, Nunziata said he now will write newspapers in the *Canadian Press*. He will have ample opportunity to copy Copps's face-seeing grant many Liberals say she is actively recruiting a team of supporters to help her as a bid to succeed Turner as party leader.

## A new spy enters the club

At 1:54 a.m. on Sept. 4, a U.S. air force Titan 2 rocket lifted off from Florida's Cape Canaveral with a charmed payload on board—a spy satellite. And last week, space scientists in Washington, D.C., asserted that the rocket had actually carried a British spy satellite into space. According to the scientists, that Zaxxon satellite is an updated version of an intelligence-gathering system that Prime Minister Margaret Thatcher's administration supposedly scrapped in 1987 because of high costs. John Pike, a spokesman for the Washington-based Institute of American Scientists, said Mulroney's "by process of elimination, it had to be carrying Britain." As a result, the scientists and Washington-based intelligence officials say that Britain has now joined the United States, the Soviet Union and China in launching and operating a spy satellite. And they suggest that close ties between Britain and Canada could see Ottawa receiving British reports of Soviet military movements in the Arctic. That would demonstrate both countries' renewed independence from U.S. spy satellites—because of a helping hand from the U.S. air force.



Britain rocketer: classified payload on board

## The threats of outer space

A Soviet military journal has cited unidentified flying objects or a reason for the United States to look development of its complex, laser-armed Strategic Defense Initiative—the so-called Star Wars system. The authorless Soviet Military Review charged short of acknowledging a belief in the existence of alien spacecraft. But Alexander Kuznetsov and Alexander Sergeyevich argue that Star Wars' sophisticated computer systems might mistake a unit for an enemy missile attack and order a retaliatory strike. Declared the authors in an article entitled "Units and Security": "We believe that lack of information on the characteristics and influence of alien increases the threat of incorrect identification."

## BLACK-AND-WHITE MOVES

Conrad Black has shifted his principal residence from Toronto to London—where, he says, he plans to live for seven months of the year. One of Black's friends added that the media magnate had purchased a well-appointed house in the London suburb of North London. Hypothetical friend of North London several years ago—because he hated living in hotels. Black,

## Blazing to a fiery record

With one month left in the forest-fire season, Canada has set a staggering record as the amount of wilderness consumed by fire this year: 15 million acres, an area that is the size of New Scotia and Prince Edward Island combined. And Forestry Canada spokesman Dennis Dault told Maclean's that as alarming pattern of chronic drought and high temperatures will leave many parts of Canada vulnerable to more blazes—despite a total expenditure this year of more than \$300 million. Said Dault: "There is little we can do when Mother Nature decides the going is to take a rest at us."



Black: a move to North London

if United needed to be rescued from a hostile takeover. A media baron added.

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## COLUMN



# Marching bravely towards recession

BY DIANE FRANCES

Great leaders have vision. Great leaders have commitment to their vision. Great leaders are true. In fact, most countries are short-changed when it comes to great leaders. Britain makes exception. Like war and football violence, it seems to have more than its fair share. Consider that, in this century, it has had two standouts: the Whiston Churchill, who saved the world by making huge sacrifices to fight Nazi doctor Adolf Hitler, and its current Prime Minister Margaret Thatcher, who has propelled Britain out of an entrenched socialist morass and non-bureaucracy toward balanced budgets, economic growth and lower taxation. Meanwhile, Canada remains far behind, but the blood lead the blind.

But thanks to one of the country's most powerful power leaders, Bank of Canada governor John Crow, Canada now reaps its greatness. Undoubtedly the need to be elected, Crow has a vision and shows an extraordinary struggle and narrow path towards it. He is determined to make Canada an inflation-free nation, something never achieved before without the assistance of a half-billion mortgage or the inflation-bombing of industrial sites. Unquestioned, Crow persists in his policy, among high interest rates on Canadians from coast to coast, to destroy inflation.

Such suffering makes progress necessary, if it has already arrived. On June 28, Statistics Canada published figures showing that, for the past three quarters, ending in June 28 of this year, the country's economy began sliding down. Employment growth is consistently only one percent during the past three quarters in factories and stores closed to levels which threaten to trigger layoffs and shutdowns. And finally, best of all, high interest rates and the consequent higher Canadian dollar translated into a plunge in exports.

To Crow and his inflation-fighting cronies at the Bank of Canada, this is a regularly good news, because if a high-priced Canadian dollar is pushing exports down, the converse is true:

*While our allies tread warily in the ongoing fight against inflation, Canada is in the process of completely turning off the ignition*

imports are up because they are cheaper due to a lower U.S. dollar by comparison. And conventional wisdom holds that cheap imports mean less inflation.

Unfortunately, not everyone agrees with Crow's strategy. Detractors say that fighting inflation with high interest rates is like fighting fire with fire—as the rates go up, so does inflation. What's more, they are slightly misinformed: Crow's interest rates would have inflated figures if the rates themselves were included as part of the consumer price index—a survey that Crow monitors constantly for signs of inflation. But they are not included (other than mortgage rates), and only step up, usually every month later, at the force of higher prices.

Crow is a conservative leader, untainted and unaffected by petty concerns. What better person should manage our economy than one who has always been a housewife? Add to that the fact that the man is unassailable. A British economist from world-famous Oxford University, he enjoys greater job security than does the Prime Minister, as former Tory prime minister John Diefenbaker discovered. When Diefenbaker fired his governor, James Coyne, from office in 1961 over Coyne's refusal to

back government policy that would have opened the economy by increasing the money supply, the governor's departure triggered a run on the dollar. It also provoked fears, both domestic and foreign, that a politician as charge could simply print Canadian dollars in order to buy votes. The resulting political and economic backlash made the governor's position untenable.

Without a doubt, we can all sleep more soundly in our beds tonight knowing that Diefenbaker's lesson has been learned. Crow's tenured position allows him to be as rigid and inflexible as he needs to be, free to chart his own course even when the efficiency and its elected leaders disagree with both the destination and the route. More importantly, Crow's privileged perch frees him from tacky political pressure and question-and-answer periods in the House of Commons where he might have to explain why it is fair, or appropriate, to impose new national interest rates on a country with rates of inflation, and even deflation, that vary greatly from region to region.

Unfettered by such nagging details, Crow can avoid the aggravation of having to demonstrate regional interest rates, as Japan has done to show how severe money and wage up drives, or some form of key to do the same.

Unopposed, he goes on relentlessly, even requiring his own employees, the federal government, to make the greatest sacrifices. As Crow states interest rates, the federal government deficit becomes more and more enormous in fact. Currently, \$1 out of every \$4 spent by the federal government goes to paying lenders. Ottawa's interest payments are now about \$23 billion, or the equivalent of twice the money spent on benefits for the elderly.

Some worry all this. But what Churchill have stopped bombing Germany because of a little civilian bloodshed? Would Margaret Thatcher be deterred by disastrous economic indicators, if export receipts slowed in the way of greater economic growth and more exports as should happen up? Think of the costs and resources saved as a result of collapsing exports.

And Crow pushes on to the forefront internationally. While our allies tread warily in their fight against inflation by slowing down their economies just a little to engineer a so-called economic soft landing, we're in the process of completely turning off the ignition.

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## THE TAX BATTLE

CRITICS ATTACK  
A PLANNED SALES  
TAX, BUT THE  
PRIME MINISTER  
SHOWS NO SIGN  
OF BUDGING

In the developing confrontation over Finance Minister Michael Wilson's proposed goods and services tax (GST), the sharp crack of an oak panel as an Ottawa desktop fan whirled signaled the opening of a heated battle. Well-dressed Conservative MP David Albrechts began his words of public bearing into the controversial tax by the Commons finance committee. In the past, the all-party committee has tended to criticize credit card companies and challenge government policy. But last week, there was little of the civility that gave weight to the committee's previous stunts. Instead, Albrechts' gavel set off two hours of partisan bickering among committee members. In one exchange, Ontario New Party leader Rodriguez challenged Alberta Tory MP Murray Dymally "If you want to get in the gutter, we'll go in the gutter and fight this," said Albrechts. "Conservatives that get involved in politics of this nature accomplish absolutely nothing."

For the growing ranks of critics, it was a disconcerting start to the proceedings. The committee represented a potentially powerful ally in their campaign to convince the government to change or drop the GST. Meanwhile, evidence mounted that the tax has become one of the Conservatives' least popular initiatives. On the day the committee's hearings began, CTV Television Network Ltd. released a poll showing that 79 per cent of Canadians oppose the tax. In Saint John, N.B., delegates to the annual meeting of the Canadian Chamber of Commerce, which represents 170,000 businesses and business people across the country, threatened to withdraw their organization's previous endorsement of the tax as its protest form. Several economists said the GST could drive Canada into recession. But the way into a cabinet meeting in Ottawa, Prime Minister Brian Mulroney said that opposition



Smith (right) collecting anti-GST notes in Dartmouth, N.S.: rebellion

to new laws "is absurd in Canada." Legislation to put the tax in place will be before Parliament by Christmas, he noted.

Still, critics across Canada were getting in line to complain about the GST in front of the committee. On Sept. 15 alone, Albrechts received 400 written notes and 250 requests to appear before the committee's eight Tory, four

Liberal and two New Democratic members during their hearings in Ottawa, the Maritimes and the West. And opposition to the tax surfaced in other ways. Douglas Walls, a 45-year-old liquor store clerk in Delta, B.C., collected 2,000 signatures in two weekends of canvassing for the use of several petitions being circulated across the country against the tax.

Declared Walls: "We are not interested and disgusted by this tax. We are starting a rebellion." And in Dartmouth, N.S., where he was collecting signatures in another petition, Alan Smith, the manager of two dry cleaning shops, declared, "We're encouraging people [local Ottawas] and say they won't vote for this."

Other opponents of the GST were planning to demonstrate their views in more dramatic fashion. A Vancouver group calling itself *WAX—SpeedyLaxGo*—planned to launch the 1773 Boston Tea Party protest by dumping 30 cases of tea into the city's harbor. *Smalltalk* organizer Brian Cudde, president of the West End's Board of Greater Vancouver, said: "We will have no part of an aggressive tax grab."

In fact, testimony at the Ottawa committee hearings revealed little agreement among experts about the GST's precise effect. But there was wide consensus on at least one point. Almost every witness condemned the existing federal manufacturers' sales tax, ranging up to 13.5 per cent on some Canadian-made items, which the GST would replace on Jan. 1, 1991. One leading tax expert, Toronto lawyer Wolfe Goodman, noted other analysts who noted that governments have sought a replacement for that tax for decades. Goodman told the committee that he was "delighted that, after 30 years, the glacier is finally beginning to move."

But the demands for changes in Wilson's GST were equally widespread. A frequent target has been the tax's treatment of small, talent- and technology-oriented jobs, but not food handling, groceries, no matter how slight. Several witnesses drew attention to the possibility that could result. The president of the Canadian Restaurant and Food Services Association told up an 85-cent carton of milk from a five-litre restaurant and a \$700 tin of frozen soups from a Toronto gourmet shop. Under Wilson's plan, Douglas Smith noted, the milk would be subject to tax, the soups would not. He called the difference only one of the "voluntary inequities" contained in Wilson's proposal. Other critics noted that, by extending the tax to cover all food, the government could afford to lower the GST by about one percentage point.

At the same time, householders disagreed sharply with Wilson's estimate that the new tax would raise the average price of houses by less than \$500. According to Thomas Cochran, president of the Canadian Home Builders Association, the tax will push up the price of new houses by at least \$5,000—and as much as

\$9,000 in Toronto and Vancouver. Wilson has offered to rebate one half of the GST and on new homes selling for less than \$300,000, but Cochran argued that this rebate be raised to two-thirds. Otherwise, he said, "there could be a collapse of the housing market."

Another witness took issue with Wilson's frequent claim that the GST will be "revenue-neutral." The minister insists that the GST will raise \$24 billion in 1991, more than the \$18.5 billion that would be generated by the existing tax. But he has not said that about half of the extra money would be returned to low-income Canadians through a sales-tax credit. The rest would be used to reduce income-tax rates, raise family allowances and pension payments, and cover the cost of collecting the new tax. But James Frack, chief economist of the independent Ottawa-based Conference Board of Canada, forecast that the GST would still raise Ottawa's net tax income by \$1.8 billion.



Albrechts: name-calling and demands for a wider tax

On a positive note, Frack added that, by 1993, the GST would lead to a more stable economy. But he added that the transition to the new tax would cause a 30-per-cent increase in inflation, higher than Wilson's estimate of 2.25 per cent, and cost \$6,000 a job.

But there was no indication last week that either Mulroney or Wilson was ready to adopt any changes to the tax. In fact, one senior official in Wilson's department said that work was under way "day and night" to complete the wording of a GST bill modeled on the minister's plan. "It took us three years to work this out," the official, who requested anonymity, told Albrechts. "This can't be too fast or too slow the minute without getting the whole thing."

MARC CLARK is in Ottawa with H&Q, GOWIN & ROSS, JERRY HORNBY is in Calgary, JEREMY GORENBERG is in Montreal and MICHAEL MARSHALL is in Halifax.

## National Notes

## ARMY REACTION

Ottawa announced that the world-famous squadron located at Prince Edward Island's CFB Summerside would be moved to Peterborough, Ont. in April, 1991. Sumner, however, said Summerside declared that the move will make soldiers fight harder to save the base, which is scheduled to close in 1992 as a result of cuts in federal spending announced in the April budget.

## ARRESTS IN THE WOODS

A total of 57 demonstrators, including Ontario MPP Lester Brown, who, were arrested in the Timiskaming region of Northern Ontario. They were protesting the extension of a logging road into the area, which contains one of the largest remaining stands of uncut forest and spruce trees in Ontario.

## SEARCHING FOR SUSPECTS

Not only in New Brunswick were searching for the suspect in the murder of a woman, but also in the other provinces. A man was a plan to live from a Providence and two Colombians accused of drug smuggling. Five South American arrested on Sept. 13 and 14 after police uncovered a large supply of marijuana, were charged in New Brunswick with smuggling to commit a prison break.

## GREEN LIGHT

Three Ontario Supreme Court judges ruled that a proposed inquiry into two possible political donations could go ahead. Lawyers for some of the key individuals involved in the so-called Paterson Story also had argued that the inquiry could result in a further investigation into the charges of criminal charges, were eventually led. Short-term political donations through charitable foundations while the was president of the Toronto branch of the National Council of Jewish Women of Canada.

## SEEKING A SENATE SEAT

Former Conservative MP Kenneth Poirer became the eighth person to declare himself a candidate for Alberta's controversial Oct. 16 election to choose a senator for the province's vacant seat in the federal Senate.

## BIDDING FOR THE GAMES

Toronto City Council gave approval in principle by a 14-4-1 vote, to the city's bid to host the 1996 Olympic Games. The council will still review the proposal in detail before it presented to the home province's Olympic Committee in January. Also competing for the right to host the games are Atlanta, Atlanta, Brisbane, Manchester and Melbourne.

# The tax in effect

Many nations have imposed GST-like taxes

A Prime Minister Brian Mulroney's government worries rising criticism of a proposed nine per cent goods and services tax, the experience of other governments after introducing similar taxes provides a mixed message on the political risks involved. For former Japanese prime minister Yasuhiro Nakasone, a decision in 1987 to impose a five-per-cent goods and services tax helped form his resignation, illustrated by an earlier promise not to introduce the tax—and humiliated by

And, they conclude, the most feared effects of the taxes—no longer an immediate increase in prices and inflation rates—were relatively short-lived. The University of Toronto's Richard Bied, for one, said, "To use an analogy, there are carnival notices that a hurricane is coming, that there's a study day, and soon people are wondering what all the fuss was about."

Prime Minister Mulroney, in a heated form, in 1984. Now, there are notes in effect at

Experience has also shown that attempts to create the tax are much more widespread and imaginative when governments make political decisions to exempt some purchases from the tax. In Britain, which adopted the VAT in 1973, the government exempted several basic items, including groceries, books and children's clothing. As a result, some retailers tried, unsuccessfully, to have retailers exempted along with children's clothing because of their tax. And in 1987, a British company that bred ornamental Japanese eels—a species of fish—as pets told a VAT tribunal that, because some people ate the animals, it was food and should not be taxed. The tribunal agreed, but after a government appeal, affirmed the "top cover" by lawyers' tax officials, the company had to pay the taxes.

The dispute contributes to the costs of collecting the VAT. In Britain, where the government employs about 11,500 people to administer the tax, it cost \$450 million to collect \$45 billion during the 1987-1988 fiscal year. Said economist Mark Pearson, of London's Institute for Fiscal Studies, "If you want to avoid something, go for a single rate of tax at the broadest level." According to the IMF's Tat, New Zealand did this when it imposed what he described as a "strutted forward, no-concealment" 12 per cent tax on all goods and most services in 1986 with little adverse public reaction.

For many countries for the first time, however, the tax has become an unpopularity source of revenue. Indeed, after the tax was in place, most governments increased the initial rates—without considering the kinds of programs that greeted the VAT's introduction.

In Japan, however, many voices are still angry at a system that resulted in the price of milk and orange juice going up while their tax rate, at 10 per cent, was less than that. This happened because the new levy replaced commodity taxes of up to 30 per cent on many luxury purchases. Still, there are indications that the Japanese are also moving towards quiet acceptance of the tax. Pinks taken in June and September by the daily *Asahi* newspaper indicated considerable, an "affluent show" that a slight equity has shifted from demanding the repeal of the tax to asking that it simply be "removed" but whatever rules the future may bring, to enforce, the Mulroney government will have to overcome the traditional immediate opposition to the tax.

DELAN DEBENHAM in Toronto with ANDREW PHILLIPS in London and TOM KOPPEL in Tokyo



Shopping in London's Covent Garden outdoor stalls gradually gives way to grudging acceptance

complaints that the new tax would be unworkable, inflationary and unfair to the poor. Nakasone had to withdraw the proposal. Nakasone's successor, Nakato Tanaka, eventually implemented a three-per-cent sales tax, and it took effect in April 1987. But Japan's opposition continues to demand its repeal and may still focus a general election on the issue.

Still, over the past three decades, dozens of countries have introduced similar value-added taxes (VAT)—the all-encompassing term for the tax which, like Canada's proposed GST, are applied throughout the production and distribution process but are related to expenses except the final consumer. In most cases, the immediate response to the new tax was one of protest. But according to several economists who have tracked the appearance of taxes in a total of 47 countries, public outrage usually gave way quickly to a grudging acceptance

varying standard rates in all 32 European Community countries, from 11 per cent in Spain to 25 per cent in Ireland, whose tax is the highest in the world. And according to economists such as Alan Tate, who assessed more than 60 variations of VAT worldwide for the International Monetary Fund in a 1986 study, the tax has not been as inflationary in its initial periods. Tate found that the tax normally produced an immediate surge in the consumer price index. But the inflation rate usually returned to pre-tax levels within six months.

Still, Tate's study comments that VAT-style taxes hit the poor the hardest. He also described 16 different ways in which people avoided the tax. Two of the most common, taxpayers such as home painters or plumbers are lowering their quoted cash transactions and retailers understating their sales volume to reduce the tax owed.

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## Vander Zalm besieged

Pressure grows for the premier to step down

Wednesday, Sept. 20, was not William Vander Zalm's best day. His former minister and provincial secretary, William Reed, 55, resigned, the seventh departure from cabinet since British Columbia's chronically mislabeled Social Credit premier was elected in October, 1985. Reed stepped down after The Vancouver Sun reported that he devoted public funds to a company party owned by his campaign manager. Thus, the Social candidate counting a by-election in the central B.C. riding of Cariboo lost a seat that the party had held since it was created in 1962. It was the fifth straight by-election defeat for Vander Zalm. Said Social MLA Grace McCarthy, a former cabinet minister and a Vander Zalm critic: "The time for self-scrutiny is over. We know the by-election was about leadership."

The two events prompted widespread pessimism from party dissidents for a formal second vote on Vander Zalm's continued leadership. The premier has felt that pressure often during his three controversial years in office. His reputation for making overly hasty policy decisions, sometimes against cabinet advice, has led to confrontations with such party stalwarts as McCarthy and Brian Smith. They both resigned from his cabinet last year after criticizing the premier for interfering in their ministries, and McCarthy has called repeatedly since then for a review of his leadership.

Vander Zalm's unpopularity among voters on such issues as abortion—which he opposes—have also alienated many voters. One pre-election poll of voters in Cariboo showed that one-third of respondents said they would be "more likely" to vote Social if Vander Zalm were not the party leader. Still, Vander Zalm's defenders, power, among other accomplishments, is British Columbia's balanced 1988 budget—one of only two provincial budgets not to show a deficit this year. (The other was in P.E.I.) Metrol Social Services Minister Charlie Robson, a Vander Zalm loyalist, "He has done all the right things. The premier is a real good guy. It is hard for me to understand this kind of loss." And after last week's setbacks, the premier declared that he

was not contemplating resignation. Instead, Vander Zalm said that he would immediately call a general election—where his leadership is questioned by people "other than the media, politicians and people who play with a single issue, if the state and the good of the province really comes into question."

The prospect of a general election clearly concerned some party members after last week's by-election loss. Vander Zalm had con-



Vander Zalm: five straight losses in three years

gressed actively in the 26,000-square-mile Cariboo riding, announcing development projects worth about \$300 million in the region, most of them in the timber industry. But the premier's involvement may actually have hurt the party. Many riding residents said that they were still angry over Vander Zalm's 1988 decision to fire MIA Alexander Fraser—whose death in May from throat cancer led to last week's by-election—as highway minister after he was diagnosed as having the disease. Fraser, who had held the seat for 25 years, was popular locally and was known as the "King of the Cariboo." Fraser's 74-year-old widow, Gettrude, for one, said that she voted against



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the Secords. She declared: "Mac noting Secord makes me kind of sad. I hope we will get a new leader who will once again make us proud."

In the east, the star's David Zaslavski, 42, a local teacher, outpolled Secord candidate Joseph Mack, 46, an educator, with 13,743 votes to Mack's 9,656 votes. That left the standings in the legislature to Secords 43, NDP 25 and one independent.

For Van der Zalm has had other problems recently. Three days before the legislature, James McKenna, a Secord Council regional director in Vancouver, publicly announced his resignation "under extreme duress," claiming that the party leadership was imposing policy on its members. Then, on the eve of the legislature, former Secord MLA David Lloyd also publicly turned his back on the party. He stated reason: Vander Zalm's administration was a "betraying." The same day, the premier launched a label suit against The Vancouver Premier newspaper and journalist Brian Kervin over a column comparing Vander Zalm's pre-1986 election promises of "open government" with his performance in office.

There was also an emerging scandal over Rest. His resignation followed the Star's report that a \$277,065 grant originally promised to the northern city of White Rock for a recycling program went instead to a nonprofit group called the Renaissance House Society. Then, to Rest's embarrassment, the funds were used to purchase recycling equipment from Eco-Clean Waste Systems Ltd. That firm is owned by Rest's campaign manager, George Doonan, and family friend William Sullivan. For his part, Rest acknowledged that Eco-Clean belonged to his friends, and said, "What's wrong with that?"

Zaslavski said that Rest's resignation did not help him, but he added that the incident distracted a portion of his attention to Vander Zalm's government. By week's end, Vander Zalm had ordered Richard to investigate the affair. He, in turn, ordered a freeze on new payments from the \$260-million provincial program Meanwhile, Vander Zalm said that he had not ruled out a broader investigation.

But those actions did not assuage the premier's critics. Indeed, four Secord MHA—McCarthy, caucus chairman Carol Gray and backbenchers David Mercer and Douglas Mowat—demanded an emergency caucus meeting to discuss the Secord's latest leadership. Still Mercer, who represents a riding in suburban Burnaby, "I am convinced that the party support we need to win a general election is no longer there." Added Mowat, also a Vancouver-area MLA, "That fringe have to change because our kind are close." As the dust settled in Carleton, it began to look as if another challenge to Vander Zalm's leadership will dominate the Secords' annual convention in Vancouver at the end of October. One firm in that gathering's agenda is a report on the party's procedures for selecting leadership candidates.

BRIAN KERGEMAN is Toronto's chief correspondent.



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# GORBACHEV'S 'COUP'

## A PURGE OF HARD-LINERS FROM THE POLITBURO HAS STRENGTHENED THE LEADER'S GRIP ON HIS COUNTRY

Since he first came to power in 1985, Soviet leader Mikhail Gorbachev has repeatedly demonstrated a way and sometimes remarkable talent for political survival—and renewal. Confronted by deepening economic problems and a growing opposition to his reform plans, Gorbachev has responded with decisive changes in the country's conserved structure that have further consolidated his power. One year ago, he gained the title of Soviet president and forced the resignation or demotion of several of his highest-ranking political critics. Last week, with stunning effectiveness, he further defined his opposition. At the close of a busy two-day Central Committee meeting, the official news agency, announced that three powerful members of the ruling Politburo—

including two of Gorbachev's most formidable opponents—had been "relieved of their duties."

The purge, which also included the announced "reassignment" of two senior candidate members of the Politburo, gave Gorbachev a crucial boost at a time when some Soviets have been openly speculating on how long he can survive as leader. Gorbachev's action also dramatically re-established his determination to press ahead with his domestic reforms. And the timing of the shuffle—on the eve of Foreign Minister Eduard Shevardnadze's visit to the United States to discuss arms reduction and other vital issues—strengthened Gorbachev's position on the international stage (page 20). Among the departing Politburo members Vladimir Shcherbitsky, 71, sometimes called the "emperor of Ukraine" because of his power base there, and Viktor Chebotnikov, 86, a former head of the KGB secret police, who until recently was considered the third most important figure in the Kremlin. Both men had expressed reservations about Gorbachev's reform plans.

The new members, including Vladimir Kryuchkov, who replaced Chebotnikov at the start last year, are supporters of Gorbachev's key policies of glasnost and perestroika (page 30). All but one Politburo member, Russian Federation President Vasily Yevseyev, have joined since Gorbachev took over, a sign of the extent to which the Soviet president has consolidated his power over the past 4½ years. The 11-member Politburo now has only one named conservative.



Yegor Gaponov, the former Kremlin second-in-command who was shuffled last year to a less important position. Neil John Strechnev, director of foreign policy studies at the Brookings Institution in Washington, D.C., says: "Gorbachev has further consolidated his power and removed any question about his current political strength. For the time being, he is unassailable, short of massive public defections."

SIA, senior experts add that, although Gorbachev was, until last week, against conservative critics, his fight to transform Soviet society



Gorbachev (left) Ukrainians at an illegal open-air mass, explosive reactions

remains a daunting task. Robert Leggett, assistant director of the Russian Research Center at Columbia University in New York City, told *Maclean's*: "No matter how strong Gorbachev is politically, if things don't begin to improve, his authority will disintegrate." He added, "It will depend on what happens over the next year in terms of his program."

The Kremlin shuffle is significant because, as Western observers and many Soviets point out, the country has entered a period that could be the most crucial—or catastrophic—in its history. Before the announcement of the Politburo changes, almost all of last week's meeting had dealt with the sometimes-explosive tension that has erupted among different ethnic

groups in many of the country's 15 republics. The Soviet Union has more than 100 different ethnic groups, most of them speaking different languages. More than 200 people have died in ethnic-related violence in the past 18 months in a dramatic speech on nationwide television early in September, Gorbachev warned Soviets to beware of "those [groups] spreading talk of chaos, a coup-d'état, even civil war."

Even in the 151 members of the policy-making Central Committee met last week, there was further gross evidence of the rising

volatile consequences." But, he added, "we cannot allow anarchy, let alone bloodshed." And apparently departing from a prepared text, he shook his fist at his audience and said:

"Talk of anarchy is an irresponsible game. Those calling for it are no more than provocateurs." In August, the Central Committee condemned what the party regarded as "secessionist attempts" in the Baltic republics and in Moldavia, where Popular Front movements have been campaigning for greater autonomy. Perhaps most worrisome to Soviet leaders:

## World Notes

### AN EGYPTIAN PROPOSAL

Following a meeting with Egyptian President Hosni Mubarak, Israeli Defense Minister Yitzhak Rabin said that he supports an Egyptian proposal for preliminary talks between Palestinians and Israelis to ease in long in the Palestinian delegation are from the Israeli-occupied West Bank or Golan Strip. Mubarak said that his leader Yasser Arafat favors his proposal. But the dominant right-wing Likud party of Israeli's coalition government opposed the plan.

### LEAVING SRI LANKA

India promised to withdraw its 4,000 troops from Sri Lanka by Dec. 21 and agreed to an immediate ceasefire with Tamil separatist guerrillas in northern Sri Lanka, ending a dispute between the two countries.

### AGREEMENT OVER AUSCHWITZ

The Warsaw-based strong support for action by Polish troops to set a Jewish-Bornau Catholic chapel over a cemetery at the former Auschwitz death camp in Poland, where Nazis killed an estimated four million people, including 2.5 million Jews during the Second World War. Jewish leaders said that Poland's Josef Goral and his wife, agreed to move the cemetery.

### AN IRA ATTACK

At least 10 people were killed and 22 others wounded in an explosion at a British military barracks near Dard, about 180 km northwest of London. The Irish Republican Army, which had warned of a "bloody summer" of attacks to mark the 20th anniversary of the deployment of British troops in Northern Ireland, claimed responsibility for the blast.

### ENQUIRY RULING

In Maryville, Tenn., a court court judge ruled that some former Brown employees belong to Mary Sue Davis, who hopes to sue them to have a child. She miscarried instead, whose sperm was used to fertilize her eggs before the couple separated, did not want the embryos implanted in the woman's womb.

### A CONTROVERSIAL CUP

A New York Appeals Court ruled that the San Diego Yacht Club, which used a controversial criterion to win last year's America's Cup sailing race, should receive the trophy that a lower court had earlier awarded to New Zealand. New Zealand officials announced that they would appeal the reversal.

level of tension. In the republic of Azerbaijan, an angry mob killed two policemen who had been trying to prevent them from burning a group of ethnic Armenians. Across the country, other large-scale demonstrations continued both peacefully and sometimes violently in areas ranging from the westernmost Baltic republics of Latvia, Lithuania and Estonia to the three Transcaucasian republics of Armenia, Azerbaijan and Georgia in the southeast. Despite Gorbachev's previous cautions, he conceded at the committee meeting that "ethnic strife has flared up to such a degree that the development of the situation can have unpre-

dictable in the spread of nationalist feeling in Ukraine. The republic, the country's second-largest with 58 million people, is home to "the Soviet broadleafers" because of the high volume of industrial production. The stability of Shevardnadze, the ruling Communist leader in Ukraine, to control the swift growth of the nationalist movement there almost certainly led to his dismissal. Shevardnadze, a confidant of then-Soviet leader Leonid Brezhnev, who died in 1985 and was later denounced, was ousted by many Ukrainians who charged that he ran a corrupt administration. Now, local Communists are likely to support the wish of many

Ukrainians to have their own language given prominence over Russian in day-to-day affairs—a step that Shevchenko had resisted. But now Ukrainians with close ties to the local population. "Now we can start working at the same speed as the rest of the country."

At the same time, Gorbachev proposed other measures that appear aimed at strengthening his own position politically while appeasing the republics by offering them more autonomy. The Central Committee supported Gorbachev's wish to advance the date of a special Communist party congress to next year (from 1991). The early meeting of the 2,260-member congress, which is the party's largest governing body, is likely to give Gorbachev a chance to make further changes in the party leadership. Central Committee members said they also expect the congress to endorse measures that will increase the economic powers of each republic. Declared Transnistria Mayor, the Communist leader in the republic of Kazakhstan. "The platform could indicate that the right of republics to secede and dispose of their own resources also includes the right to use all the wealth."

That proposal would allow Gorbachev to deflect some of the rising anger of Soviet communists over shortages of many standard items. Government officials estimate that as many as 1,800 of 3,200 basic consumer goods—including fuel, clothing and all forms of soap—are unavailable, rationed or in short supply. That has contributed to as much as 10 percent of the population at between 10 and 15 per cent.

These problems have caused a strong tug at the originally tight grip that most Soviets had for their reform-minded leader. Although Gorbachev and his supporters insist that the shortages are due to cumulative problems that began with previous leaders, many Soviets have expressed skepticism in a recent op-

letter to Gorbachev that appeared in the Communist party daily newspaper *Pravda*, a 61-year-old Leningrad man who identified himself as T. Gaiduk declared: "I just have no trust in



Ukrainians protesting against the republics

you, Mikhail Sergeyevich. I have nothing to lose, as about me." The escalating frustration of many Soviets led veteran politician Boris Yel'tsin, a critic of Gorbachev's ally, to say during a recent visit to the United States that Gorbachev has "not more time one year" to

improve the situation—or face the nation's consequences.

Still, Gorbachev's skillful maneuvering within the Kremlin last week has at least temporarily delayed seriously about his own future. In fact, Gorbachev supporters and many Western observers say that the shuffle will give the Soviet leader the impetus he sorely needs to accelerate the pace of his reforms. Conservative opposition within the Kremlin has stalled a major overhaul of the country's aging system—encompassed an essential step towards involving the country's estimated \$237-billion debt. Other stalled reforms include a plan to make the ruble convertible in Western currency and the easing of restrictions on co-operations or privately owned enterprises. But Vitaly Survisky, the commercial director of Moscow's High Commercial Management School, who deals extensively with Western businessmen, "Much of what we need to do has not happened yet."

Despite last week's Politburo shuffle, that situation is unlikely to change in the near future. Even Gorbachev supporters acknowledge that positive changes in the economy are at least five years away. But, said one Moscow-based Western diplomat of Gorbachev: "The real miracle is how well this guy has learned to protect himself." As he leads his people on a sometimes-hazardous path to reform, Gorbachev is obviously aware of other potential dangers still lurking behind him.

ANTHONY WILSON-SMITH in Moscow with  
WILLIAM COVATTA in Washington

## A BREAK WITH TRADITION

Even in the new Soviet era of glasnost, the same entrenched left-Soviet and Western stereotypes. During a lecture to a delegation of the Congress of Churches in Moscow last June, a pleasant-faced, white-haired man walked onto the stage where journalists had gathered. Shortly thereafter, Vladimir Kryuchkov became the first chairman of the KGB—secret police in history to answer reporters' questions in an open forum session. And, said a smiling Kryuchkov, that tradition would change in "the very near future," when journalists would expect to be able to meet "many able ones of the KGB."

Since replacing Communist hard-line Vladimir Chebrikov as chairman of the Soviet Union's long-divided secret police a year ago, the 65-year-old Kryuchkov has repeatedly shown his willingness to break with

tradition. That policy, coupled with his strong support of Soviet President Mikhail Gorbachev, is a key reason why he was one of two men elevated to full membership in the ruling Politburo last week. His appointment was a clear signal that Gorbachev has won his latest battle with traditional opponents.

In fact, Western observers say that despite his cool, businesslike air, Gorbachev's close friend and powerful ally in the Politburo, he has spent his entire career in espionage and run the KGB's key foreign operations for many years. Despite the clandestine nature of his job, Kryuchkov has proven to be skilful at public relations. He has promised to make the ruble more open and dispelled many people's concerns when he told Congress members that he had made certain their phones were not being tapped. He has also suggested that the new work together with the U.S. Central Intelligence Agency in fighting international terrorism and drug dealers.

The other new full Politburo member is not as well-known or flamboyant. Yuri Matveyev, 52, last year became head of Gosplan, the huge

Soviet central planning agency. He has been a rising candidate member of the Politburo since February, 1986. Originally trained as an engineer, he is expected to help decentralize and reduce the role of Gosplan, which many Soviets consider the most mechanism of the country's vast economic bureaucracy.

Among the ranks of new rising candidates, members of the Politburo are Yegor Yarmakov and Boris Pugo. Yarmakov, 56, is a former journalist and expert on the Middle East and Far East. A close adviser to Gorbachev, and the director of the Institute of World Economics and International Relations, he is expected to help the Soviet leader's relations to the public through his role as the Politburo member overseeing broadcasting. Pugo, 52, is chairman of the Central Committee's party watchdog and disciplinary agency and his former KGB job was in Latvia. A commander, he will likely help Gorbachev pursue a tough line on nationalist aspirations in the increasingly fractious Soviet Union.

A. W. S.



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## THE UNITED STATES

# Aiming for the heights

*The superpowers hail a new openness*



Baker (left) and Shevardnadze in Jackson Hole: a stunning change of Soviet tactics

**I**t was an unlikely, rustic setting for an international East-West summit meeting. Nestled in the Snake River Valley of Wyoming, and the nearby, snow-capped Grand Teton Mountains—named by a French fur trapper in the early 1800s for their resemblance to three large female breasts—Jackson Hole played host last week to U.S. Secretary of State James Baker and Soviet Foreign Minister Eduard Shevardnadze. Between an arrival ceremony on Thursday night in which Wyoming Gov. Michael Baldrige presented the two men with Shoshone cowboy hats, beanie and bucking bronco lapel pins, and an

outdoor barbecue at the Jackson Lake Lodge on Saturday night of western-style ribs, chicken and buffalo steaks, Baker and Shevardnadze engaged in intensive discussions on an unprecedented range of global issues. Indeed, after two days of meetings, the two diplomats emerged at separate news conferences on Saturday with some encouraging reports. Commenting on his discussions with Baker on issues that included controversial armed forces, chemical weapons, nuclear testing, human rights, regional conflicts and possible economic cooperation between the superpowers, Shevardnadze alluded to the Grand

Teton Mountains. "We were looking at these canyons," he said, "and we were thinking about the heights and the distances we had to scale. We have now moved energetically and actively towards those summits and towards these heights." For his part, Baker, too, used words imagery in giving his assessment of the meeting. "The openness of this setting, especially the view relative of our talks with the Soviets," he declared. "I believe U.S.-Soviet relations are entering a new phase. We're moved from confrontation to dialogue—and now to co-operation."

Those lingering statements seemed to set the stage for a new era in Soviet-American relations. Both diplomats announced that a superpower summit between President George Bush and Soviet President Mikhail Gorbachev would be held as early as next spring or summer. But the most striking and unexpected announcement last week was that the Soviets had dropped their long-standing demand to link Star Wars—the controversial U.S. program for a space-based anti- ballistic missile system—with Strategic Arms Reduction Talks (START) aimed at curbing the superpowers' arsenals of long-range nuclear weapons by up to one-half. Shevardnadze also announced that Moscow would dismantle its Krasnoyarsk radar facility in Siberia, which Washington claims is illegal under a 1972 treaty. With those two surprising Soviet concessions, military and diplomatic experts said that a treaty treaty was now within reach.

Following a brief meeting with Bush in Washington last week, Baker and Shevardnadze also flew together to Wyoming aboard a U.S. air charter jet. Standing beside Baker's dark, pitch-black limousine on their arrival Thursday night at Jackson Hole Airport, Shevardnadze made a strong, emotional plea for both sides to break the stalemate that has characterized U.S.-Soviet relations in the past. Said the Soviet foreign minister through a translator: "Hopefully, the fresh mountain air of Wyoming will help them to emerge and to develop." Then, over the next two days, the two diplomats and their 20-member U.S. and Soviet delegations alternated between the Jackson Lake Lodge, a resort hotel in the heart of the Grand Teton National Park 56 km north of Jackson Hole, and the nearby AMC Ranch, a two-room log cabin set amid 136 acres of towering lodgepole pines, yellow aspens and colorful aspens. The talks often went well beyond their allotted times.

Those talks began as sunset on a crisp, cloudless Friday morning. Baker and Shevardnadze spent briefly for the cameras before heading inside to the Engineers' Room of the Jackson Lake Lodge for their first plenary session. Symbolizing the new spirit of cooperation, the Soviet Hammer and Sickle and the American Stars and Stripes flags stood side by side in the meeting room. On the table, brass ashtrays perched for space with specially ordered Gorbachev mugs and ashtrays and pencils for the delegations. Simultaneous translation was provided through com-





WORLD

THE CARIBBEAN

# The winds of fury

Hurricane Hugo wreaks death and destruction

Mary Schelenz said that it was the most terrifying experience of her life. Last week, an Hurricane Hugo blasted across the Caribbean Sea, and her husband, Charles, 48, of Orleans, Ont., covered for the bathroom of their hotel room on the island of St. Kitts. Violent winds shook the building and, with a terrifying roar, ripped away parts of the hotel roof, sending shards of rain into their bedrooms. Outside their sliding glass doors, which were buckling from the force of the wind, giant waves roiled up the beach towards the hotel. Later, Mary Schelenz recalled, "We were afraid the waves would come right over us." None of the Caribbean residents in the Caribbean last week was reported injured. But the hurricane left a 500-mile-long trail of death and destruction across the Caribbean islands before coming ashore at the U.S. mainland.

The storm struck the port city of Charleston, S.C., at about midnight on Thursday. It caused massive power failures, ripped most of the roof off the city hall and sent a wall of water 17 feet high rolling over Charleston's historic downtown. On Friday, U.S. National Weather Service officials designated the hurricane as a tropical storm as it lost intensity and blew northeast along the eastern United States. Twelve deaths were reported in North and

South Carolina, but officials expressed concern that the toll would climb when the fate of people who ignored evacuation orders in low-lying areas was determined. Declared Charleston Mayor Joseph Riley: "We have a disaster on our hands."

Earlier across the Caribbean, Hugo had generated winds of up to 150 miles per hour, killed at least 39 people, left up to \$600 million in damage and caused billions of dollars in damage. Late last week, shocked residents roared and in search for scarce food as crews worked to restore water and electricity. President George Bush officially declared that parts of South Carolina, the U.S. coasts of Puerto Rico and the U.S. Virgin Islands were disaster areas, making them eligible for federal assistance. And Bush dispatched 1,300 troops to St. Croix in the Virgin Islands, where local radio operators had reported an outbreak of lawlessness after the storm passed.

The radio operators in St. Croix reported that three people died and 91 per cent of the buildings in the island were damaged when the storm struck. Later, they reported that prisoners from a jail had escaped and that racketeering gangs were running the streets. There were also unconfirmed reports that one person was shot to death and even that some National Guardsmen had joined in looting.

Aftermath in Guadeloupe: Five were killed and 15,000 left homeless

The governor of the Virgin Islands, Alexander Parry, claimed that some accounts of civil disorder were exaggerated. Still, when reporters arrived with the first contingent of U.S. troops, they saw ample evidence of widespread looting by local residents. Some were hungry people pushing over rotting groceries. Others plundered everything from slide projectors to cans of paint.

In Puerto Rico, Gov. Rafael Hernández-Calle said that the homes of at least 50,000 people were damaged. On the French island of Guadeloupe, five people were reported killed and 15,000 were left homeless. In Paris, the French government pledged \$6.2 million in immediate aid and assigned 3,000 soldiers to help restore communications and emergency services on the island. A French rescue helicopter crashed in the area taking off on a mission. The island of Montserrat, suffered some of the worst damage. The British government—which was sending \$3.87 million to British islands affected by the hurricane—reported that nearly all of Montserrat's 12,000 residents were homeless.

For its part, the Canadian government pledged \$275,000 in emergency aid, including electric generators and materials, to areas affected by the hurricane. And Canadian consular officials from Barbados were helping local authorities to assess further long-term aid requirements. Hugo caused extensive crop damage, and it was likely to hurt the region's all-important tourism industry as well. By Friday morning, the hurricane had made its landfall in the Caribbean. But the struggling economies of the region will need years to recover.

MARY MCKETHY with correspondents' reports

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## LEBANON

## Escape from danger

Lebanese refugees seek safety in Canada

For Joseph Maman, a 26-year-old refugee from Lebanon, hanging somewhere to rest his feet made all the difference. "When they give us that seat to sit on, the seat belt work as he wanted to file a visa application at the Canadian immigration office in Moscow, the Cypriot capital. Explained Maman: "To me, it's a sign that they want us in Canada." Indeed, Canada is making a greater effort than most countries to deal with the unprecedented flood of Lebanese seeking a safe haven after fleeing from their war-torn homeland.

Canada's emergency immigration office, located in an apartment above a video rental shop in downtown Moscow, opened last April and expanded in June as the situation in Lebanon grew progressively worse. Those immigration officers, as well as at least 35 Canadian and locally hired support personnel, are now dealing with an average of 120 applicants a day, seven days a week. By the end of last week, the office had issued a total of 1,412 visas. In most cases the recipients were Christians, who leave Lebanon through Cyprus either to seek work or to return to their homeland. But those on the other side of Lebanon's 14-year-old civil war have received the same treatment. During the same period, the Canadian Embassy in Damascus issued visas to 1,968 Lebanese Muslims. Meanwhile, in Lebanon itself, organizers were trying to restore a fragile peace in the country.

The Lebanese refugees were at the forefront of a special program that speeds up the processing of applicants who have relatives already in Canada. Said an Internal Affairs spokesman in Ottawa last week: "We are the only country that has such a program. In that sense, our office in Moscow is unique." And Maman, a married man with two small children, said as he waited his turn to apply: "The Canadian attitude is so different from the other countries." Explained Wilfred Gervais, the officer in charge of the station: "There is already a well-established Lebanese community of about 200,000 in Canada. They are respected in technology, as teachers, as doctors. They are very good people."

Lebanese refugees are aging and childless. "Cyprus has been a temporary refuge for Lebanese Christians since the civil war began in 1975. But the flood of refugees from Lebanon has grown since then. That is a result of attempts by Lebanon's Christian leader, Gen. Michel Aoun, to drive Syria's 33,000 so-called peace-keeping troops out of the country. Nearly 600 people have been killed and almost 3,000

wounded since the fighting flared up last March. And as estimated 40,000 Lebanese are currently taking refuge among the 551,000-strong population of the Greek-led island of Cyprus, divided from the area occupied by the island's estimated 130,000 Turks. The Turkish-occupied region is not recognized as a country by the United Nations.

In contrast, the Canadian immigration office, although shabby, seems welcoming. Still, although fast processing of applicants who already have relatives in Canada is relatively painless—it takes an average of 90 days from the first interview to the issuing of a visa—



Refugees arriving in Cyprus; disappearing optimism after 14 years of civil war

that is not the case with those who do not have a sponsor. They sometimes have to wait as long as a year for a decision on their application.

Last week, Arab League members from Saudi Arabia, Algeria and Morocco continued their attempts, with UN Security Council support, to bring the fighting to an end. By week's end, they had secured the agreement of the Syrian government, the Lebanese Muslim militias and Christian leader Aoun to a ceasefire and a seven-point peace plan. But ceasefire rarely last long in Lebanon and the refugees resistant to the development with caution. Tens of them, Canada and other Western nations still looked like pressed lemons.

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# THE PRICE OF A REPRIEVE

The glittering celebration in Bloomingdale's in April of last year was Robert Campeau's crowning moment. It marked his bold arrival on U.S. soil, in which he was one of the world's largest department store duos. As champagne corks popped, he mingled with glamorous movie stars, including Brooke Shields and Douglas Fairbanks Jr. And the French-Canadian entrepreneur repeatedly flexed his famous Chevrons not just into the TV cameras—but also to all the world that Robert Campeau had arrived. But last week, the tycoon was in retreat. Behind the towering ornate gates of his baroque French-chateau in Toronto he watched privately with the embarrassment of being caught at his company, Campco Corp. The spectacular takeover had been derailed by his mercurial temperament and costly high interest payments. A four-man management committee will now run the retail empire.

Still, Campeau held that prospect with optimism. Last week, he responded in writing to *Maclean's* questions: "This is a fifty-fifty partnership. It is not about power and who has won and lost." Under the terms of a rescue package put together by Toronto's billionaire Reichmann family, and finally approved by creditors last week, the 65-year-old entrepreneur's wings have been deeply clipped. He will surrender control of his U.S. retail operations, *Kleiner's* and *Macys*, for which he paid \$4.9 billion in 1986, and *Federated Department Stores Inc.*, which cost him \$2.2 billion in 1988, to two new executives whom Reichmann's corporate financial group Loral told will report.

The committee will oversee the company's financial restructuring, leaving Campco to focus on real estate, which represents less than 30 per cent of the company's current assets. At last, Campeau's German-born wife, Rita, and 13-year-old son David have been removed from Campco Corp.'s board of directors—leaving the family with only three representatives on the 18-man board.

## ROBERT CAMPEAU'S BIGGEST GAMBLE CAME UP SHORT, BUT TORONTO'S REICHMANN FAMILY IS HELPING OUT

But despite the dramatic shift of control, many of his casual retail empire's have expressed concern that Campeau will not survive. At least Rev. Orlin Campco, Robert Campeau's older brother, was able to be positive. And the priest: "It will be hard for Robert to share that control, but it will be better for him in the long run."

Previous setbacks have caused prolonged



Paul Reichmann: Black, going to the aid of a friend

depression in Campeau, the youngest of seven surviving children of an impoverished father. Out, finally. According to reports, in 1976, Campco visited Montreal regularly for weekend treatments at the clinic of psychiatrist Dr. Alan Mazur, whom he later named to the Campco Corp. board of directors.



But Campeau's current situation is a constructive one. Saul Hollinger Inc. chairman Conrad Black, one of the newly appointed Campco Corp. directors, "Do not play any cards for Bob Campeau." In an interview with *Maclean's* you answer me from his car phone in London, England, last week, he added, "This brief fortune is ephemeral. It is like the guy who won the race track, bet \$2 on the first race, got a big payoff and put it all on the last race. So he lost \$2—and he was gambling with other people's money."

Campeau's personal wealth is still shrewd \$300 million. He owns an 11,000-square-foot mansion in Toronto's posh Brimley Park area, a chalet in Quebec, a winter retreat in Japan. In fact, and an apartment in the famed Wilshire-Astoria Hotel in New York City. And some leading analysts say that Campeau does not even regret the Reichmann's growing presence in his boardroom because he has long perceived the billionaire family as his natural saviors. Indeed, Campeau: "The Reichmanns are my friends."

Black and others describe the relationship between the highly private Orthodox Jewish Reichmann family and the publicly-conscious Roman Catholic former merchant as extremely

### Campeau toasting Bloomingdale's in 1986: the prize jewel in the crown

friendly. However, there are obvious differences in temperament between the reserved Paul Reichmann and the amiable and explosive Campeau. But one analyst, who asked not to be named: "Campeau knows that he has an ace in the family to take over when he retreats. He has always revered the Reichmanns, who are also in real estate, an naturally acquiring credit at Campeau Corp."

As well, Paul Reichmann told *Maclean's* last October, as the family was becoming more involved with Campco, that his firm was "probably a very undercapitalized company on the stock market." If so, Reichmann, who also described Campeau as a man who has the "courage of his convictions and is very, very capable," may now be in a position to measure the value of assets in Campco Corp.—assets that perhaps only he sees and fully understands.

The warmth of the Campeau-Reichmann relationship is also reflected in the actual terms of the rescue package. Analysts say that the Reichmanns, as lenders of last resort, could have exacted a much higher price from Campco in return for their assistance, but graciously chose not to. And Campeau told *Maclean's*: "I would never have done this deal with anyone else, only with the Reichmanns, because I trust and respect them."

But despite Reichmann-owned Olympia & York's blue-chip reputation in financial circles, the Reichmann's guidance at the Campeau helm has only partially restored confidence in Campeau's U.S. retail business. The holders of high-interest, high-risk bonds, the so-called junk bonds, at Campco Corp. just weeks earlier had criticized a rescue package. The Reichmanns agreed to help arrange an additional \$1 billion in financing to enable Campco to buy back some outstanding junk bond issues.

Any delay in reaching an agreement would be disastrous. Black cautioned that, if the situation did not dramatically shift, they risked losing everything by throwing Campco's U.S. subsidiary, Campco Corp. (U.S.) Inc., into bankruptcy. Black pointed out that, even with the lower price, many of the bond holders will have earned a return of roughly eight per cent because of the bond's high interest. He added: "Junkies could take a haircut and no one will shed any tears for them. If they ignore Paul Reichmann's last substantive proposal, they are raising a real risk of going to bankruptcy."

While Campeau's new deal also has failed to fully salvage the company's reputation among U.S. manufacturers, some wholesalers are a gleamer of hope. When Campco Corp. ac-

## Business Notes

### ON THE FAST TRACK

Pennsylvania's G. E. Atkinson is riding the world's newest track, which can reach top speeds of 354 km/h. An Atkinson spokesman said that the company would like to produce the train in Canada, with Montreal-based Bombardier Inc. for use by mass-cycling Via Rail Canada Inc.

### FORMULA FOR A PRICE RISE

Shares in Conquest Resources Inc. soared in a 1989 high of \$35.00 on the Toronto Stock Exchange as investors sought to anticipate a third bid for the medical research company. The battle between Franco's Inquest Medical and the partnership of Swiss pharmaceutical giant Glaxo-Griffith Ltd. and U.S. biotechnology firm GenCorp Corp. ended on the 19th. The latter's government-owned company had already driven Conquest's share prices up sharply by \$5.88 to \$31.38.

### MORE RESEARCH JOBS

Northern Telecom Ltd. announced that it plans to expand the level and responsibility of its staff at its research and development laboratory in downtown Toronto. The announcement follows recent months, reports that the company planned to move the research facility to the United States.

### BRAZIL SEEKS DEBT HELP

A governor of Brazil's central bank said that the country will ask for a 90-day extension on interest payments to \$9.5 billion in 1992 foreign debt while it awaits another \$750-million loan from the International Monetary Fund to help meet its obligations.

### BART SETS NO

A part of the General Agreement on Tariffs and Trade ruled that Canadian export quotas on cars and yogurt violate international trade regulations. International Trade Minister Jean Chrétien and Agriculture Minister Donald Macdonald said that the ruling may threaten all Canadian food export quotas.

### P.T. BID IN JEOPARDY

Timor's businessman Stephen Marwick's \$75-million bid for the bankrupt Heritage U.S.A. theme park, formerly owned by disgraced mogul Jim Bakker's television empire, seems likely to fail. Marwick had signed on Sept. 30, and talks between him and the court-appointed trustee of the property broke off last week after Marwick failed to obtain assurance for the operation.



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## DEBATE

"Takeovers were being led like a fever by a system of high leverage, high-yield junk bonds that almost forced people to overinvest. So we wound up paying 16 to 17 per cent for our money, when two years before we paid 11 per cent for money to acquire Allied. It was too much."

But high interest payments were not Can-

ing assets of failing to maintain eye contact. She added: "He either rolled his eyes up to the ceiling or turned his back toward the door behind him. It was very peculiar."

Observers of the desperate negotiations with creditors that engaged Campus this month also blame his fall on bad relations between himself and major bankers. And as he

Olympic & York opponents, three Campus executives and four directors representing minority shareholders. The shareholders have also obtained warrants allowing them to purchase 55.6 million Campus shares over the next two years, which, if exercised, would give them a 38.6 per cent interest in Campus Corp. and bring Campus's personal stake down to 43.3 per cent from 84 per cent (the remainder of the shares are publicly held).

And tensions are likely to erupt between the volatile chairman and the directors' special management committee. It is made up of David Robert Butler, who sits on three Redstone boards, Tyson, Campus's 26-year-old president, and William Miller, former chairman of the U.S. Federal Reserve Board. Miller is an associate of Old developer DeBorja, who holds the \$276 million in debt, which he could ask to be repaid as early as Jan. 1, 1991. Another way that DeBorja voluntarily left his board position because he may be interested in purchasing some of the assets of Allied, or Redstone, as they come up for sale and it would be seen as a conflict of interest if he were to buy those assets while sitting on the board.



Campus and Butler (right) discuss strategy at Boardwalk's hoping to increase sales

pen's only problem. His impetuous optimism and quirky behavior also angered the success of his retail ventures. Said one former senior Campus executive, who asked not to be identified: "Being an unconventional, impulsive, impetuous guy, you could not get him to focus on just getting a mortgage done."

He could not take steady, small steps to a straight loan. That became painfully apparent when Campus turned down a \$1.68-billion mortgage offer from a group of lenders led by Citibank last fall, insisting on financing his own mortgage plan, which offered lenders a share of future profits.

The plan failed when lenders balked at Campus's terms for the first years of the loan and advances in future sales growth in his department stores. That is a key reason why Campus was forced to seek help from the Redstones. Campus also had a tendency to alienate his staff. Ray Shadyan, an assistant general counsel with Allied at the time of the takeover, and then Campus had a disconnect

emerged years later as a major business move, he seemed to carry that attitude into bank boardrooms. He often berated top bankers when he should have been courting their favor, and the atmosphere between Campus and the financial community was often tense and ugly.

There had been initial reports that Ohio real estate developer Edward DeBorja, who holds \$276 million in Redstone debt that has to be repaid in 1991, was holding back approval for the Redstone loan. But, in fact, it was officials from Citibank and the Bank of Nova Scotia who were demanding stiff covenants in return for approval. But banks have been major lenders to Campus. Said one observer close to the month's negotiations: "The [bank] bureaucrats have not been willing to do this now as a chance to get even with an entrepreneur who was not afraid of berating them."

As part of the price exacted by the banks to return for their support, Campus agreed to a newly constructed board made up of three

the most surprising appointment to be named Black as a representative of minority shareholders. Campus telephoned Black, who has spent the past several months in London overseeing his growing newspaper empire, at the beginning of last week asking if he would agree to represent the minority group. Black told Marlene's "Some might say I have a credibility problem because I am friends with both Robert Campus and Paul Redstone and they both sit on the Hollinger board. But they dismissed that because they said they had no intention of owning minority shareholders." Black added that Campus was remarkably calm when they talked. Black said Black "was surprised at how serene he was—neither discouraged nor arrogant."

The respect of Campus's wife, Irie, from the board is undoubtedly a personal setback. Campus said that her stable personality is "like a rock for me." And he credits her support with helping him to complete his retail deals. The future of these operations was clearly hanging loosely on Robert Campus's mood last week when he returned behind the noon glass and into the security of his Toronto mansion.

Campus fighting back



As part of the price exacted by the banks to return for their support, Campus agreed to a newly constructed board made up of three

ANN WALSHLEY with MICHAEL HARRISON and SHONA ROSEY in Toronto and DAVID LINDGREN in New York City



# Trouble in the market

*Junk bonds have fallen into disgrace*

Sadly, it was Wall Street's main to watch anatomy as events unfolded on Bay Street. After days of speculation by investors, Robert Campeau last week announced details of the \$200-million loan that would be the key to the survival of his multi-billion-dollar retail empire and retail empire. But such news was at odds for investors on both sides of the border than Campeau's debt-addicted Alford Street Corp. and Federal Department Stores Inc. The arrival with creditors has touched off a crisis in the \$100.4-billion market for high-interest, so-called junk bonds, the financial tool that has, in just a few short years, revolutionized the art of the corporate takeover.

The high-risk bonds, which pay interest rates rising up to 16 percent, are paid by government bonds, were pioneered in 1971 by the now-legendary former debt analyst Michael Milken at Drexel Burnham Lambert Inc., the then-legendary New York City-based investment management firm. Those bonds, which are placed in a higher risk category by bond rating agencies, made takeover much easier by offering either form of financing to companies that were unable to raise funds through the more traditional methods of bank loans or selling shares on the stock market. But because of the high risk they carry, such bonds become known as junk bonds. Just last week, several of the high-risk loans, Campeau's financing crisis and the threat that holders of junk bonds in Campeau Corp. could lose a huge portion of their investment sent the junk-bond market into a panic. The spread in interest rates between junk bonds and U.S. treasury bills last week stood at more than six points.

In the past year, junk bonds have made possible the multi-billion-dollar leveraged takeovers of companies such as Air Canada, United Airlines and Bell Canada Inc. They allowed the purchaser to finance a takeover by paying up only a minimum amount of cash. The rest of the purchase price, in much as

50 percent in cases like Campeau's purchase of Federated Stores, comes from the high-risk debt created by the bonds. Ideally, the debt is paid off with revenues from the company, supplemented, if necessary, by the sale of some of its assets. Buyers of the bonds are attracted by unusually high rates of return, but when the companies are unable to pay



Milken (left) paying a high price for developing a revolutionary takeover weapon

their debts, they come last in a long line of creditors.

After early success with this revolutionary financing vehicle, many U.S. banks are now finding themselves holding dangerously high levels of debt as firms that have issued junk bonds are threatened by bankruptcy. One recent study by New York credit specialists

bonds that failed to sell in the market were structured by Drexel. Many analysts argue that if Milken were still active, his expertise could have insured the success of many of the issues.

Although an estimated \$12 billion in new junk-bond issues are still scheduled for the coming months, the future of the market now is clearly in doubt. But what does seem certain, at least in the short term, is that more credit—and for less paid financing—is likely to be involved in future takeovers. Said Michael Metz, chief investment strategist with New York's Oppenheimer and Co. Inc.: "The day of the great acquisitions motivated only by financial considerations is over." If true, Campeau will long be remembered as the man who helped slow the U.S. takeover binge.

LARRY BLACK in New York

Kathy Bennett & Woods showed that, on June 30, all but three of the big American banks were holding shares from buy-outs that were in excess of 100 per cent of their equity. "The bell has finally rung in people's heads that debt buy-outs are as much of a threat as Argentina or Mexico," said George Salas, an analyst with Prudential-Bache Securities Inc. in New York.

Another factor hanging over the junk market is the absence of Milken, currently preparing his defense to 56 criminal charges, alleging insider trading and fraud. His firm, Drexel, by far the largest seller of junk bonds, has already pleaded guilty to six other related charges and agreed to pay \$775.5 million in fines. A number of the buy-outs financed by

# BRETTONS FOR FASHION

Refined and redefined, European style. The avant garde, double-breasted suit by Guimier. A cut above the rest.



Photograph by American Life/Agency



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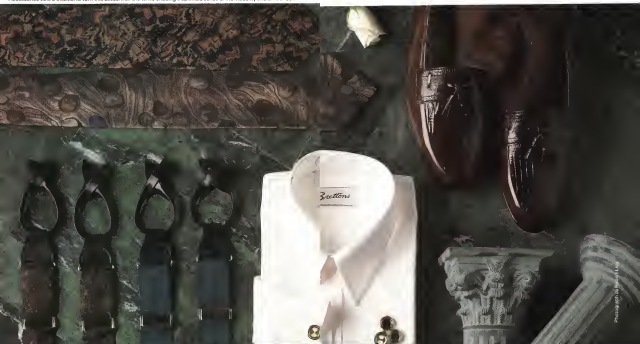
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## HARD TIMES IN THE JUNKYARD



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Accessories take a traditional turn this season, all the while exuding a splendid sense of individuality and affluence.



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# BRETTONS FOR FASHION

The sport jacket is making headlines with new, textured fabrics and an easier silhouette. Well depicted with the Baume & Mercier design.



Photo: Mark He Martinson White

# BRETTONS FOR FASHION

Impeccable style for discriminating taste. Our Brettons label suit, exemplifying the best of European design.



Photograph by Dan K. Lee

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Revised classes are commanding attention this Fall, as shown in the K. L. by Lagerfeld full-swing coat dress.



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The warm shades of autumn lend a note of country charm to this easy, yet cerebral look by Mondie.



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Sophisticated lines and the season's preferred colour make this the definitive suit for Fall. By Tenzor Four La Villa.

Completely current and composed in a suave Rahel Suit. From our Intro department



Photograph by David Laing

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Fall's sporty look stands alone for a breath of fresh air: Enka-Lang hiking jacket and jodhpurs.



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Rich fabrics, leather and suede harmonize with magnificent autumn shades, creating measurable Fall accessories.



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# Out in front



**AND THERE'S SOMETHING TO SHOUT ABOUT**  
BRETTONS FALL FASHION PREVIEW HAS EVERYONE ABUZZ. THEIR CLOTHES ARE THE BEST WE'VE EVER SEEN. THEY'RE SMART, WEARABLE AND ALL TOP PRIORITY. THESE CLOTHES WILL FIT YOUR LIFESTYLE AND ADD NEW EXCITEMENT TO YOUR FALL WARDROBE.

## *Facing fall*

There's a new subtlety in make-up this fall. Colours are warmer and more monochromatic. Make-up looks more natural and fresher. Eyes are shadowed in walnut and plum, then highlighted gently with burnished gold. Lips are brushed with cranberry lipstick and cheeks are lightly touched with pink-rose blush. If you want to step up your beauty image for fall, see the make-up and skin specialists at Brettons Cosmetics department. Dean Hutchinson's new look pastel apricot wool jacket, left, teams up with a cinnamon wide-legged, pleated pant from our Pavilion department.

## Wonderful, wearable option

• Redefined under-  
stand of grey (annel  
adventure jacket left  
• tie-dyed over  
teaching pants from  
K1 by Lagerfeld in our  
Pavilion boutique  
• Wide brimmed hat by  
Babel from our Inspi  
boutique

Very modern pant  
looks right for, attrac-  
tive girl dressing in  
grey (annel. The wide  
cyclope (jungle) hite  
and below the call  
Bretton's Lagerfeld  
for Center Sportswear  
department.



the best new *topper*



A \$1,300 greatcoat is always just anything, anytime, in a kashmir, 14-ounce flannel with gold braiding lined in taupe. By Hilary Radley from our Coat department. If it costs it the star player in your wardrobe, hold on to the coat section with the wings, big wrap ones. They'll fit over everything in a m. in your dressing.

BRETTONS—OUT IN FRONT

## Color, vests & pants

The new color and style ding-dong let "reform." An ash-toned vest and pants are teamed with a wrap jacket. Both from Dawn Hutchinson in our Pants department. Must-have accessories are chains. And more chains, eye and brightly jeweled crosses and beads. All city-smart scarves, jewelry, handbags and fall shoes can be found in Brettons Accessory and Shoe departments.





## *The alternative—sweater jackets*

Who'da thunk it? Sweater jackets are the new cool. They're the perfect alternative to the traditional blazer. Look for them in a variety of colors and patterns. If you plan to go to the city, they're a must. If you're going to the country, they're a must. Check out the History department at the end of the book for more information.



## *denim, fringe and lots of Suede*

Everyone's perennial favorite for weekend city or country wear. True blue jeans by Nef Nef from our Weekend Sportswear department. Fringed suede (jacket) by Gail Divana from our Intro boutique. The urban cowboy suede boots and bigfoot colorful scarves can be found in Directions Accessory departments.

# the barest essentials

A velvet bra is the starting point for all evening dressing. By that, I mean our Lingerie department. This very beguiling velvet bralette, like all Bretons, is available in Bodysuits and slips.

## blacktie Suits

are short, black and very simple. A very sophisticated p.m. suit with a low gorilla neckline and a sharply curved waist skimmers with rhinestone buttons. By Christian Dior from our Suit department. Other p.m. touches are lace-topped hose and high-heeled silk pumps.





## *the perfect dress*

A totally tailored dress with classic details will hold its own in your wardrobe for a while. It's versatile enough to go with or pull out with nothing more than a simple chain accessory. Of course, that's our Diva department.



## *p.m. allure*

A strapless black dress purchased with a downy row of gold-tone buttons. Or, the Baby from our Diva department. Pink satin dress with rows of ruffled layers at the neck and hemline. By Ma Poupée from our Children's department. For the goddess or the precocious, Brettons has the most glamorous head-turning party looks for you this fall.



# BRETTONS FOR FASHION

Opposites attract, and tradition takes a new twist in Brian Soley's compelling black and white duo.



# BRETTONS FOR FASHION

The drama unfolds with provocative cross-over draping in this city sizzle by Sylvia O'Brien for "Experienced Ice".



AND BY NIGHT

Photo: David Laundy/Corbis

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# BRETTONS FOR FASHION

The essence of natural elegance. "Quinto Fruit" bolero jacket, vest and pants by Edie Johns for Brettano Pittolis.



Photograph by Loretta Gaudenzi

# BRETTONS FOR FASHION

The opulence of the Italian Renaissance is stunningly translated in the elegant Romano design. A Brettano exclusive.



Photograph by Margaret Wiley

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# BRETTONS FOR FASHION

Just you and the best elements of design. La Chabonne's comfortably cut canvas wheat coat, pants, and sweater.



Photograph by Robert Long

# BRETTONS FOR FASHION

Aztec influenced accessories bathed in sun-dried colour paint fill's fashion-forward looks with special pinache.



Photograph by Robert Long

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# BRETTONS FOR FASHION

Casual becomes more cosmopolitan. Parallax demonstrates how with refined dotting and luxurious, earth-tone fabrics.



Photo: © pt by Rina Mero

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# BRETTONS FOR FASHION

Redefining casual with the greatest of ease. Perry Ellis Signature sportswear profiles colour and comfort for Fall.



Photo: © pt by Rina Mero

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# BRETTONS FOR FASHION

Handsome prepared for the elements. Durable double breasted Luvador trenchcoat with detachable lining.



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## BUSINESS WATCH



### China's pain is Vancouver's gain

BY PETER C. NEWMAN

Only now are the long-term financial implications of the tragic events in Tiananmen Square beginning to emerge. The clear loser—outside China itself—will be Hong Kong, while economic benefits from the shorted opening are expected to shower on Taiwan and Vancouver.

"I am convinced that the Tiananmen episode will mark the end of the ascendancy of Hong Kong in terms of its influence on China's economic future," I was told by John Brink, president of Tridon Pacific Corp., the Peter Brinkman engineer's offshore investment arm in the region. "The Chinese are a proud people," Brink went on, "and they will not allow what is basically a Western, white lioness on their periphery to dominate their march into the 21st century. Hong Kong is regarded by them mostly as a mercenary to what Europeans can accomplish with Chinese labor."

Brink and other close observers of the Pacific Rim predict that Taiwan, especially its capital city, Taipei, will gain the most advantage from that mood, and they note that the former place of Pineson did not join in the universal condemnation of the Chinese student movement. Said Brink: "The Taiwanese perceive a double opportunity arising out of the current circumstances. They want to become the primary conduit of money and technology into mainland China while, at the same time, transferring their own labor-intensive industries there, so that they can evolve their economy closer to the Japanese model."

Brink himself is trying to capitalize on the expected boom through his recently formed Canada-China Investment & Development Co., jointly owned by Tridon and 11 of Taiwan's largest private and government-owned corporations. They are working on several large projects in Canada and Taiwan, including a major petrochemical plant in Western Canada. Although it still is not clear exactly how much new business will flow into Vancouver as a fallout from the Tiananmen violence, the first

massive wave of flight capital will come from Hong Kong—at least doubling current outflows—as the colony's business leaders that they are about to be squeezed. That kind of quantum money-transfer will be motivated by the quest for political security ahead of short-term returns. (The fact that most Canadians regard British Columbia as a model of political stability says a lot more about their world than about ours.)

Because Vancouver has yet to acquire the communications, legal and accounting services infrastructure to handle global deals, its prime attraction for new will be as a safe depositary for offshore funds, guarded by our reputation for disclosure regulations. That might lure Canada's West Coast into a full-blown Switzerland—but much more accessible to Asian investors who also want to have homes and raise their families here. The incoming megacorporations will initially create only minor routine-type employment. But eventually, these funds will have to be managed in more imaginative ways than by buying gold bullion, U.S. Treasury bills or Canadian government bonds. It is at that point that Vancouver's hard-earned status as an International Financial Centre (IFC) could lock it as an important

consideration for offshore investors.

That Ottawa-sponsored designation, which until recently was more slogan than reality, is suddenly becoming a bit of heated rhetoric from Canada's new development situation. Those institutions, by registering for IFC designation, become eligible for a provincial tax refund for themselves and for some of their employees and are encouraged to get into such profitable operations as lowering offshore trade, long-term leasing and insurance.

Michael Goldberg, a commerce professor on leave from the University of British Columbia and now the IFC's executive director, recently told me: "We don't expect or intend for Vancouver to develop as a broadly based financial services centre along the lines of London, New York or Tokyo." He added, "We're modelling ourselves more on such specialized places as Singapore, Geneva and Zurich." (All those companies with Switzerland have open the accounts for Vancouver's short financial growth, that shadowy figure with no name who secretly stage-manages behind-the-scenes fiscal manoeuvres. Murray Posen somehow doesn't quite fit the part.)

Looking ahead half a decade, Goldberg predicts that Vancouver's new direction—to be built on the former Expo 86 land now owned by Hong Kong billionaire Li Ka-shing—will include many an office tower housing ITC operations, employing thousands of financial-sector specialists. Predicting that after will be an equivalent scale growth of legal and accounting services, consulting firms of various stripes, trade fairs and an exponentially expanded hotel and tourist industry. Goldberg sees the Canada-U.S. Free Trade Agreement as an important element in such commerce because it will allow both exporters and importers to the huge American market to be non-Canadian residents, yet to finance their deals in Vancouver.

Another long-term possibility, which Goldberg is quietly exploring with the federal government, would be to have Vancouver designated as a wartime centre. That would allow the registration of dozens of merchant ships in Canada, even if for paper purposes they continued to fly flags of convenience. Such ships could then be leased, insured and even have their construction financed by Vancouver-based multinationals.

The move to attract massive money flows from the Pacific Basin may or may not lure Vancouver into another Geneva. But history is on the move, and the traditional patterns of commerce are changing. "What's really happening," said Brink, "is that the two main spheres of Commerce influence in the world are moving in opposite directions. The Soviets—mainly through Hungary, Poland and Latvia—seem to believe that the most important aspect of the future is to open back frontiers for their people, that the future which every other kind of progress can be built. The Chinese, meanwhile, are marching in the other direction, certain in their faith that it's possible to supplant economic and political liberalism." Either way, the world as we know it will never be the same.

Photography by Graham Law

# THE MYTHS OF AUTUMN

IN SEPTEMBER, THE GENIE  
THAT GIVES THE GAME  
ITS MAGIC ESCAPES  
FROM THE BOTTLE

**A**ll the ingredients essential to the game were in play. The roof on the ball park was open to the starlight, and it was nearly tomorrow, the bottom of the 13th inning in a sport that is supposed to last nine. The bases were loaded, there were two out, the other team was a run ahead. A slender 25-year-old player from Puerto Plata in the Dominican Republic stepped to the plate. He took a strike, then another and fouled a ball into the stands. Then, he caught a breaking curve with a smooth swing of his bat. The ball arched towards the colorful wall in right field as 48,352 fans in the stadium followed its arc. The ball thudded into the blue padding a moment ahead of—and inches above—the outstretched arm of the running right fielder. Two runs scored—and the Toronto Blue Jays beat the Kansas Red Sox 6-5.

**Genie:** The hero was Nelson Lirio, a second baseman who on another evening might well have struck out or popped up. Which is what usually happens in baseball. But it was not ordinary baseball that night in Toronto's SkyDome stadium. It was September baseball, when the genie that gives the game its magic escapes from the bottle. Precious fewer is what most people call it, that mysterious intangibility that takes hold when baseball's largest summer past suddenly quickens into autumn's last, frenzied drive. The 163 game regular season, played out in scenes as futuristic as Toronto's new retractable-roof stadium and as venerable as Boston's 77-year-old Fenway Park, winds down into the

**Bel:** no complaints from the most consistent hitter





## COVER NEVER IN 150 YEARS HAS THE GAME BEEN SO POPULAR—OR SO LUCRATIVE

fewer settings. And this last week in September will determine team standings in the summer-long game.

Almost every contest is critical during the month, as much for those teams still in contention as for the also-rans attempting to salvage a measure of pride. The two major leagues—38 teams, rosters expanded to 40 players from 26 upon last September, strive to determine the finalists in four divisions, two each in the National and American leagues. The ultimate goal for two league champions is the so-called shot at the ring, the coveted band of gold jewelry that goes to each member of the team that triumphs in October's World Series.

**Durk:** It can be an exhilarating month for players and fans alike. Every bunt, batted ball and wild pitch acquires a heightened importance. A single swing of the bat can turn an average player like Toronto's Lirio into the star of evening coverage. But, it can also be a cruel month, a time when an entire team like Montreal's Expos, which led its division for 41 consecutive days in June and July, dissuades into ineffectiveness and bitter self-doubt. September is the month when all the skill and grace of baseball are refocused into a concentrated intensity that can, and often does, approach something akin to poetry. As Blue Jays third baseman Kelly Gruber says, "It is what the game is all about."

Millions of fans across North America cheer

agony. Never has the game, which some baseball historians say was first played on the grassy fields of ancient gentlemen's clubs in New York state and Massachusetts more than 150 years ago, been so popular. Nor so lucrative (page 51).

The ball parks of top teams have been sold out for weeks. In the National League, Wrigley Field, the home of the Chicago Cubs, and the St. Louis Cardinals' Busch Stadium are regularly filled to capacity. And in the Baltimore Orioles' Memorial Stadium and Toronto's SkyDome, there are no seats available for the final few games of American League play.

**Records:** The stadium has been the same through-out the 1980s. Eleven of the 12 teams to draw three million fans a season did so in the current decade. Both the American and National leagues have broken all-time attendance records during the past five years—and the same thing is likely to happen again this year, despite several well-publicized controversies. They initiated a

### Cuba's Shawn Duastan takes flight: grace

lengthy investigation by then-commissioner Sam Gammon, who imposed a lifetime ban on Dominican batsman Pete Rose for betting on baseball, and emotional disclosures of wife-of-five actress Bettye Houston. Red Sox batter Wade Boggs. Those revelations came from Maria Adams, a woman who disclosed her lengthy liaison with the starved leaver after the player refused to pay her a settlement for the time that she had invested in their affair.

But these money disclosures have not affected crowds in the majors—or the minor leagues. The American Association and the International League, both Class AAA leagues and one rung below the majors, set new league records in attendance last year, as did the Class A Carolina, Florida State, Mid-

west and Northwest leagues. No fewer than eight of the continent's 37 minor leagues and 23 of the 150 club broke records. In all, a total of 25,353,043 people went to a ball park somewhere in North America to watch a minor-league baseball game in 1989. And although major-league figures are not yet available, they will likely exceed last year's mark of \$3 billion.

**Danger:** Baseball, which a decade ago was being snubbed and viewed as dangerous to being overtaken in popularity by professional football, is enjoying a stunning and, to some, unexpected resurgence. Precisely why the game has reclaimed fans' affections is a more difficult

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And there are some fans whose sentiments verge on the metaphysical. Author Donald Spalding, for one, says that he cannot bring himself to discuss the reasons why he is such a loyal fan of the Montreal Expos. "It is very private," he said. "It is magical—it would somehow sell it if I talked about it with journalists."

**Base.** There are other reasons to baseball's rise. Sociologist Richard Grossman, who teaches a media and popular culture course in communications at Simon Fraser University in Burnaby, B.C., says that the current "big love affair" with baseball has thrived because the sport has become a "highbrow form of entertainment," fostered by baseball's rich traditions—and the fact that it has attracted the interest of both writers and movie directors. As a result, such movies as *Bull Durham* and filmed adaptations of novels including Bernard Malamud's *The Natural* and W.P. Kinsella's *Shoeless Joe*—released on the screen as *Field of Dreams*—have helped to widen the sport's appeal into the urban middle class beyond a largely by-blue-collar following.

Those who have loved the sport due to literary value claim that baseball is conducive to good writing. Said Kinsella: "With baseball, there are no time limits, and the best lines emerge forever. This makes for larger-than-life characters." Salatin, meanwhile, says that that "there is more or less revealed. You cannot fake it. No matter how much you be-



Wrigley Field, home of the Cubs: feeding off a late charge by the St. Louis Cardinals

have like a superstar, sooner or later you have to put something on the scoreboard."

**Struggle.** The 1989 season's stretch has been especially thrilling in the American League's East Division, the Blue Jays and the Baltimore Orioles have been locked in a life-and-death struggle during the last half of the season. That race could culminate in a classic closing when the Jays and the Orioles meet on Friday for the first of those games at the SkyDome.

Then, if the championship is still unsettled, a city war between team representatives has determined that there will be a single-game sudden-death playoff in Baltimore on Oct. 2. Over in the National League's East Division, the race in the west is almost as compelling. But Montreal, the team that led the division for most of the season, trailed in August. At the Expos' side, the Chicago Cubs, a team that has not won a World Series since 1905, are leading

## THE VIEW FROM SECTION 117

For Larry Grossman, it was an easy choice to make. Late in the summer of 1985, Grossman was a candidate for the leadership of the Ontario Progressive Conservative Party—a post that he eventually won. But there was another race in progress at that time: the Toronto Blue Jays were on the verge of clinching the American League East title. Last week, Grossman recalled those two dramas—and how he explained to his campaign workers that attendance at Blue Jays home games was almost as important to him as winning the leadership. His workers came to accept his position, once even leaving him from Peterborough, 135 km northeast of Toronto, for a night game. Said Grossman: "We had finished some function at 8:30. They got into the game by 7:30—I changed on the bus—just after the game, they turned the bus back and drove to Ottawa for the next day."

Grossman, now 46, lost the 1987 election to the Liberals, but he still sits as a back-row

seat near first base, a position that he has occupied since the club first began playing in 1977. Now, from his perch in Sec. 117 at the SkyDome, Grossman is easily within hearing distance of Jays whom play against him. Remember, center fielder Lloyd Moseby has been a frequent target of the press. The 30-year-old Grossman insists that he holds no personal grudge against Moseby, but he adds that the retiree's poor batting average—around the .225 mark—has hurt the team's pennant chances. Said Grossman: "Moseby is giving his best—but his best is not good enough anymore."

Grossman began his language when Moseby approached the plate in the SkyDome—sometimes as the stadium's guest electronic scoreboard flashes the information that the 39-year-old player has been in the Jays' opening-day lineup for the past two years. Grossman's inevitable response to that taunt: "Want to bet on 10, Lloyd?" Indeed, Grossman has even worked a Japanese motif into his

betting, predicting that Moseby will soon join his friend, former Jay first baseman Vladek Ushakov, who is currently playing baseball for the Fukuoka Daiei Hawks, a team that is owned by a major Japanese

department store. In a row, Grossman frequently mutters: Moseby strikes out with each retirement as "Next year with the Fukuoka Hawks!" while grandstands are accompanied by a pointed "Sayonara" (Japanese for "Goodbye") from Sec. 117.

In response to that spiteful taunt, some fans in nearby seats have recently begun heckling Grossman—frequently by noting the Tories' lack of success during his tenure as party leader. Last week, Grossman said that he plans to cancel his heckling for the duration of the season since he can't see how he can hurt the Jays' chances of success.



Grossman: strong-hugged

BRIAN BETHUNE

off a last charge by the St. Louis Cardinals.

**Drama:** The pennant drives in the western divisions of both leagues are colorful, but they still hold the potential for drama as the season draws to a close. The Oakland Athletics, with the best record in baseball this year, are destined to return to the American League pennant that they won in 1985. Last year, they swept through the league only to lose to the Los Angeles Dodgers in the World Series. In 1987, they are expected to be the league's top team. The Kansas City Royals, Oakland will close the season with a three-day series at home against the Royals.

**Charge:** Across the bay from Oakland, the San Francisco Giants appeared to have locked up the National League West division title behind their ace, Steve Carlton.

But Carlton's injuries have kept him from appearing to catch the Giants. Both teams meet in San Diego on the weekend to finish the season. In Canada, meanwhile, the Expos' collapse has been a major disappointment. Many disillusioned supporters have branded them as a team "created and destroyed by hype." The year's failure has been particularly hard to grasp. The team failed after a blockbuster trade that saw starting pitcher Mark Langston arrive from the Seattle Mariners.

But now he could not hit the Expos into contention on his own. "Something is missing," admitted general manager David Dandaneau after yet another loss last week. Left fielder Tim Lincecum, who signed a \$6-million, three-year contract this year, was expected to supply some of that missing offense. But with a .246 batting average, he has been frequently silent—and fellow outfielder Halie Hruska also displayed a poorer showing. Hruska's teammates that last year Tim Lincecum told Macklin that Hruska may have been provoked by the suicide of his cousin, California Angels pitcher Donny Moore, who shot himself earlier in the season. Don Wallack: "I don't know if that was what was bothering him, but I know they were pretty close."

By contrast, Toronto's Blue Jays have been firing ever since batting coach Clarence (Clay) Gustin stepped in to replace manager Jerry Williams on May 15. Under Williams, the Jays, who were perennial re-builders to take the division, started badly. At the



Boston's Fenway Park: squareball as well as futuristic arenas

time of his dismissal, the team had won only 12 games while losing 24. Then, the 45-year-old Gustin, baseball's fourth black manager, turned the season right around. A former player who spent 20 years in the major leagues, Gustin achieved that second-half surge through a trademark laid-back style. "Nothing bothers Goo," said Jay left fielder George Bell, whose relationship with

himself for the division title.

**Grab:** If they can manage to shake manager Frank Robinson's janky Baltimore Orioles on the weekend—a team that most observers believed for last place before the season began—then the Blue Jays may have a position to grab a league championship that has eluded them in the past. In 1985, they won the division but then squandered a 34-6½ game lead over Kansas City in the playoffs. And in 1987, they lost two key players to injuries—shortstop Tony Fernandez and catcher Ernie Whitt—and yielded the divisional title to the Detroit Tigers.

**Fever:** Both of those calamities weigh on the current Jays team. But both manager and players bristle at any suggestion that the Jays have a tendency to fold under pressure. Bell Gustin: "I would like to play these 1987 games over again with Fernandez and Whitt in the lineup." Last week, Gustin—and Jays fans—received a reminder of 1987's wounds when they learned that George Bell had to play the season's games with a deeply strained right elbow. Still, that is what makes baseball in September, when pennant fever is in the air, such an exhilarating time it may be lightning. It is never dull.

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Toronto pitcher Dave Stenhouse second-half surge

# THE NEW MISTER CLEAN

## HOW A FAN BECAME BASEBALL'S BOSS

One day when Francis (Fay) Vincent was an 18-year-old freshman at Williams College in Massachusetts, presidents looked him in a room in his dormitory. While trying to reach an adjoining room by crawling out the window, he slipped so on a icy ledge and fell four feet to the ground, breaking his back. It took him more than a year to recover and, to relieve his boredom, Vincent became an ardent baseball fan. Then, earlier this month, the current New York Yankees fan became the sport's boss: the owners of the 30 major league clubs meeting in Milwaukee elected the 51-year-old lawyer as baseball's eighth commissioner.

The first commissioner was Judge Kenesaw Mountain Landis, hired in 1920 to clean up the game following the 1920 conspiracy signing eight players of the Chicago White Sox to throw the World Series. Said Vincent of his predecessor, A. Berleth Gamett, who died of a heart attack in 1961: "I after only five months in office, I said the job. I do not replace him." The job of presiding over a multi-billion-dollar professional sports empire is challenge enough. From the 18th floor of an office tower at 350 Park Avenue in midtown Manhattan, the commissioner, supported by a 50-member staff, functions as the agent of the owners.

**Gambing:** His office is responsible for licensing the sports of companies that manufacture baseball equipment and associated apparel merchandise for sale to the public. As well, the commissioner also negotiates broadcasting rights with television networks and commercial contracts with sponsors. He accredits thousands of sportswriters and plans special events including the World Series.

But the most significant and demanding assignment—illustrated by Gamett's investigation of the gambling allegations against Cincinnati Reds manager Pete Rose—is the original one: to preserve the integrity of the game. The so-called "Red Sox" Vincent, who uses a cane because of arthritis induced by his back injury, last week told Marlene D'Amico, although the commissioner's office spends a lot of time studying such issues as league expansion, it is constantly on the watch for "trouble." He



Vincent, knowing that "there are issues of concern"

added, "The Pete Rose issue is one, but there are always issues of concern."

Rose refused to appear before Gamett to respond to the charges that he bet on baseball. After an extensive investigation, Gamett concluded that Rose had in fact gambled on games—and on Aug. 24, the commissioner banned him from baseball for life.

**Cash:** Although the club owners pick the commissioner, several occupants of that office have not hesitated to discipline them and their managers. Landis was the first to act, replacing New York Giants owner Charles Stein-

ham and manager John McGraw to sell their interests in a Havana race-track and leaving William Cox, owner of the Philadelphia Phillies, for betting on a single game.

Landis's successors agreed that tradition. Shortly after the Second World War, commissioner Albert (Happy) Chandler fined the Chicago White Sox for violating a rule against signing high-school players. And Commissioner Bowie Kuhn clashed with Oakland Athletics owner Charles Finley in 1976, when Kuhn prevented Finley from selling three players for \$3.5 million. That sale, said Kuhn, would not be in the best interests of the game.

**Challenge:** According to Vincent, that limited role of caretaker and policeman is his substance. He added, "It sounds cute, but I would like to have baseball better than when I found it—to better the game, the institution and the office." To do that, he will have to overcome difficult challenges. For one thing, next year, players and owners renegotiate contracts, and a strike is distinctly possible. At the same time, he will have to deal with a still-unsettled plan to market North American baseball internationally and with proposals to expand the 14-team American and 12-team National leagues. Vincent will also have to grapple with the expected emergence of a third—and real—league, the United States Football League. "I spent my life in a competitive environment. If there's competition, we'll compete."

Vincent, who is married with three children, learned about competition the hard way. In 1970, he was hired as president of Columbia Pictures, whose, a former college rival, he deemed up an upstart movie and turned it into a successful company. "It is an interview the day after he was appointed commissioner. Vincent denied the contrast between the two jobs. "In the entertainment business, you are constantly changing and adapting to the public eye. In baseball, the customer is not to change what has been so prevalent and so successful." Baseball fans—including a former Packers supporter in a Manhattan office—will settle for nothing less

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COVER

# WATCHING THE BOTTOM LINE

## BASEBALL IS BIG-LEAGUE BUSINESS

**S**ince 1981, the Olden Athletics have defied the odds. The current leaders in the American League West have had only two winning seasons during that period. Yet attendance at home games has risen steadily every year and now tops \$7 million. The club's box-office success, and business operations vice-president Andrew Delich, is the result of a marketing strategy that seems more appropriate to an amusement center than a ball park. Apart from baseball, the Athletics offer attractions ranging from Speed Fests—would-be pitbulls measure their arm strength by burling a baseball past a radar gun—to Fantasy Play-by-Play. Then, for a cost of \$42 per outing, fans can sit in a fully equipped broadcast booth above home plate and record a track commentary of a live game. The bottom line for Delich: "We need to draw fans whether the team is good or bad, and the best way to do that is to take a page from Disneyland." That aggressive marketing approach has been copied by at least six other major-league teams, including the New York Yankees and the St. Louis Cardinals.

**Spectacle** The strategy reflects an underlying change in attitude among many baseball owners and executives. As a result, big-league baseball is now a highly successful business. Overall attendance has risen markedly during the past five years, television and radio revenues have skyrocketed and the value of most major-league franchises has increased at least fivefold in a decade.

At the same time, the players have shared the burgeoning wealth. The average major-league player now earns over \$550,000, and 161 of the 680 players who began the season as big-league rookies this year will earn over \$1 million in U.S. dollars. Despite those gains, professional baseball has retained much of its timeless charm. San Diego's co-owner, lawyer and Chicago White Sox co-owner "Alois" Lasker, the white lines it is still a wonderful game, and the fans still love it.

Even amid the widespread prosperity, however, some of the 28 big-league franchises still

lose money. Jacqueline Acker, executive vice-president of the California Angels, told *Money* that at least six clubs are struggling financially. According to the wife of Angels owner—and former singing cowboy—Gene Autry, that is an improvement. As recently as 1985, 23 teams were in the red. One of the



Caricatured rookies and established players are sharing in the wealth.

struggling money-loser is Eugene's White Sox, who were 27th in terms of first-place leading into the final week of the season and drawing fewer than 6,000 fans per home game in the 43,000-seat Comiskey Park. With baseball's gate receipts up to an 88-80 basis between the home and visiting teams, that means nine revenues for the White Sox and

their opponents. Eugene said that he and his partner, fellow lawyer Jerry Rosenthal, have pumped \$15.5 million to cover losses into a club that they bought for \$80 million in 1984.

But could he owners count even personally losing teams—as room that range from hopes of future profits and a potential good resale value to the luxury of high local visibility. Without the New York Yankees, George Steinbrenner would be a wealthy—but job-leaver—shipowner. But, as the Yankees' owner, he is a celebrity. And in Montreal, owner Charles Steinbrenner's efforts to build a winning team receive as much scrutiny as Ripken manager Buck Rodgers's on-field strategies.

**Winning:** Across the continent, the Seattle Mariners joined the American League in 1997 as an expansion team along with the Toronto Blue Jays. But unlike the Jays, the West Coast team has never had a winning record or finished higher than fourth in their division. Yet Indianapolis businessman Jeffrey Sordjan and Michael Browning paid an estimated \$90 mil-

lion in hopes to buy the team from Los Angeles developer George Argente—five times the amount that Argente paid for the franchise in 1982.

Similarly, a group of investors led by George W. Bush, the President's son, bought a controlling interest in the Texas Rangers last March for an estimated \$40 million. The former

civic, businessman Eddie Chiles, paid just \$9.5 million in 1980 to gain control of a team that has never won the American League West.

Now, many baseball executives credit that last July's completion of the Toronto SkyDome, a \$532-million stadium with a fully retractable roof, has made the Blue Jays one of the more profitable baseball franchises. After 21 games at Exhibition Stadium, their former home, and 51 home dates at the 50,000-seat SkyDome, the Jays have already attracted more than 3.2 million fans this year, an American League record. And in 1980, the Jays could become the first baseball team in history to draw four million fans. SkyDome president and chief operating officer Paul Beutner: "We would have to sell out every game, but certainly that is an objective."

**Drive.** At least the dome's retractable roof guarantees that home games will be played under temperate conditions. As a result, many fans who live up to two hours by automobile from Toronto can now plan on driving to the SkyDome, even for rain-soaked evening games early in the season. According to Beutner, some fans as quickly drive to the SkyDome from communities that are 200 km away. On weekends, fans arrive from even farther afield as many as one-quarter of the fans who attend games against the Detroit Tigers come from Michigan, said Beutner. "You should see what a nice line trying to get a hotel reservation extend from the last few weekends that we were playing. You could not get one."

**Make.** With fans flocking to major-league baseball in record numbers—almost 50 million bought tickets last year—U.S. and Canadian TV networks and other stations are paying huge amounts for broadcast rights. One reason advertisers for products ranging from beer to automobiles have learned that sports broadcasts attract large, predominantly male audiences. And, as advertisers bid to reach potential customers, major-league baseball's revenues from broadcast rights have more than doubled since 1984 to almost \$570 million this year. During a four-year span that begins in 1990, the 26 teams will share the revenues from CBS TV's record \$1.3-billion bid for an annual package of 34 games, which will include the all-star game, division playoffs and the World Series. Similarly, the U.S. cable system ESPN paid \$47.5 million for a four-year baseball package.

Attracting new lucrative contracts was a major goal for Peter Ueberroth during his five-year term as baseball commissioner. And, before his tenure ended last March, Ueberroth devel-

oped two new sources of revenue: corporate sponsorships and licensing agreements. Such major corporations as Chevrolet, IBM and MasterCard International have paid almost \$35 million during the past four years to sponsor special events, including all-star games, and

also, ranging from hotels' bids to adults' health or pet care, and manufacturers under license for retail sales that are expected to surpass \$100 million this year. The league collects royalties, which totalled \$15.5 million in 1988, on the sales of these products and distributes them equally among the teams.

Still, for fans occupying seats ranging from luxury boxes to outfield bleachers, the dollars earned by the game seem to be underfoot for the least that major-league baseball is big business. Established players, such as New York Mets catcher Gary Carter, and promising rookies, such as California Angels pitcher Jim Abbott, have one thing in common: they are well paid. Indeed, 21 players will earn more than \$2 million in U.S. dollars this year, and another 56 will earn between \$1 million and \$2 million. At the top of the salary ladder is Dodgers right-hander Orel Hershiser, who signed a three-year contract last February that will pay him \$2.74 million in U.S. dollars this year. Besides starring in Los Angeles's surprise World Series win over the Oakland Athletics last year, Hershiser led all National League pitchers with 23 wins and pitched a record 69 consecutive innings without giving up a run.

**Money.** Despite the staggering monetary rewards most players and their agents claim that the salaries are not excessive. New Jersey-based agent Craig Pasch, who represents about 35 professional players, including Jays pitcher John Gewirtz, and that most players can expect to spend up to four years in the major leagues earning between \$700 and \$1,500 per month. Most play another three to four years in the majors before making the average salary of \$646,000. Indeed, Gewirtz, who has been one of the Jays' better pitchers this year, said that he has earned about \$1 million total from baseball since 1981. Added Gewirtz: "We are not talking about a lot of money."

Baseball is dwarfed by such truly giant enterprises as auto firms and oil companies that few privately owned corporations function in such a favorable atmosphere of intense scrutiny, frequent criticism and sometimes intense public adulation. For those reasons, some outside baseball executives acknowledge that they have been intimidated by community property. SkyDome, who attends about 100 baseball games each year: "I am a fan and I am not ashamed to admit it," he told White Sox owner Richard "Alton" Wrigley yesterday at baseball because they love it, and for the simple reason: "The game is still the thing."

**PATRIC BUNDS and LARRY BLACK**  
in New York City



Rodgers, Broussard strategize under scrutiny

to pay for the most valuable player events during the all-star game, the playoffs and the World Series. In 1987, the commissioner's office began negotiating licensing agreements for team logos. Currently, about 1,500 prod-

ucts bear four million fans "certainly an objective"



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## HITTING HARD

### BASEBALL FEVER SWEEPS JAPAN

In a country where little short of perfection counts, the Japanese clearly believe that practice makes perfect. That attitude spills over into baseball, which, like in North American groups, has become a national passion in Japan. For players in Japan's 12 major-league professional baseball leagues, practice was up throughout the 130-day season can last for three hours, with each team fielding and dropping a ball hundreds of times. In addition, training camps open in mid-June—compared with March for most players in the National and American leagues—for an April start. For the two dozen players throughout who are permitted to play each year in Japan's Central and Pacific leagues, the same is the approach to training is just one of many differences from the land of baseball that they were accustomed to playing. Still, all that practice, they say, does not necessarily help the game. Said Tony Brewer, a Los Angeles Dodger in 1984 now playing outfield for the Saigon Han Pham. "They kill themselves in practice just so they can show their fight."

Introduced by American schoolteachers more than 120 years ago, baseball has become enormously popular in Japan. This year, an estimated 20 million fans will attend games before the season ends later this month with the best-of-seven Japan Series. At the games,

fans can watch on a huge stage with a dry fountain head while their favorite *dais* (pitchers) might step to the plate and score a runner home (another pitcher home run).

**Realities:** In the 1980s, teams of all-star American players—including Babe Ruth, Ty Cobb and Lou Gehrig—helped build baseball fever. Professional baseball in Japan has since come to look big games with big money. Most companies even train for professional purposes. The estimated annual \$16-million to \$25-million cost of operating a team can be more than paid back by having a company's name spread across the daily headlines of Japan's many sports newspapers. Last spring, Oriental Leasing Co. bought a team, renamed it the Orix Braves and simultaneously changed its corporate name to Orix. Savvy showed that almost every Japanese recognized the company name within days of the purchase.

The North American players are positive with the link-up and many of their teammates. "Because of

their differences from the local players," Greg (Brewer) Wells, a former Toronto Blue Jay and current player for the Orix Braves, said that the teams want players to attract attention. Added the first baseman: "They figure if we're not making trouble, then we should be attracting the press or the public." Yoshitaka Nakano, the Han Fighters' catcher, said that he appreciates the foreign players on his team. Said Wells: "Japanese players have good technique, but not so much power." Toshiyuki Shunoda, an interpreter for the past 11 years with the Nippon Baseball League, said that Japanese fans like North American players for one reason. "Wherever hits the big home runs score fast."

The teams traditionally recruit their players well before. Bill Gallickson, who played for the Montreal Expos, Cincinnati Reds and New York Yankees in his 11-year career, is earning about \$4.2 million over a two-year contract with the Boston Giants. Willie Epifanio, a former Blue Jay, earns about \$1 million with the Orix Braves. Shunoda said that the Japanese players—who earn between \$100,000 and \$200,000 a year—do not resent the disparity in income. Said Shunoda: "Japanese players can have a bad year and still play the next year, but if the foreigners have a bad year, they're gone."

**Revels:** And according to Japanese-style ball can be difficult for the North Americans. Shunoda says that he often hears them complain that some centers call a bigger strike zone for the foreign players. There are other differences as well. The Japanese use a slightly smaller ball. As well, stadium attendants retrieve foul balls from co-operative fans in the stands. One major and uniquely Japanese difference in permitting games to end in a tie, a reversed situation because neither team then loses.

The frustration for former North American players sometimes takes a toll. Tony Brewer, after seven years of playing in Japan, and learning to speak Japanese, Wells said that he still does not fit in completely. Still, he says that it helps to remember why he is in Japan. "It's an old cliché, but Japanese baseball has been very good to me. I'm making great money playing a game I love." The closest East will ever come to meeting West may be in the *Sevens* duels of Japan.



TONY BREWER in Tokyo

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Moscow anniversary parade: the last challenge to Western democracy?

## IDEAS

# Stopping time

Scholars debate whether history has ended

It is difficult to imagine a world in which there is little worth recording for posterity, where few challenges remain for man's daring, vision and ambition, a world in which, for all practical purposes, time has suddenly stopped and the future promises nothing but boredom. But that world, according to U.S. political scientist Francis Fukuyama, is not imaginary—it is nearly here. Fukuyama, deputy director of the U.S. State Department's policy-planning staff and former analyst at the RAND Corp. (think tank in Santa Monica, Calif.), has advanced a startling new theory that history has largely

been the narrative of competing ideologies and that, now, because Western economic and political liberalism has won, the story is complete and the world has reached the end of history.

Fukuyama, 36, presented his theory in a 10,000-word essay in the summer issue of *The National Interest*, a personally funded foreign-policy quarterly of conservative opinion based in Washington, D.C. Since its publication, the work, entitled *The End of History*, has attracted the attention of academics and foreign-affairs specialists in North America and Europe. It has been translated into Italian, Dutch,

French and Japanese. The Soviet government's Institute for Canadian and American Affairs has also expressed interest in reprinting it. But although some scholars have given Fukuyama's argument qualified support, many others have criticized it for being either superficial, dogmatic or one-sided. For one, Daniel Bell, a 70-year-old retired professor of social sciences at Harvard University in Cambridge, Mass., called it "a very weak proof, and I'm puzzled about why anybody is paying any attention to it." But people on both sides of Fukuyama's proposition, which defines history as a rivalry that it excludes such predictable events as minor colonial wars and a cure for cancer, are paying attention.

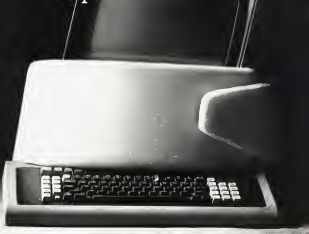
The first alternative to Western democracy, Fukuyama notes, was the Marxist-Leninist of the Soviet Union and China, but he says that it has failed because it simply did not work. Fukuyama says that, in a future devoid of major ideological conflict, there will be "another set of our philosophy, just the perpetual reworking of the museum of human history." What the world is welcoming, he says, is not just the end of the Cold War but the end of "mankind's ideological evolution"—which signals the end of history. That, says Fukuyama, has been brought about by global acceptance of Western liberal democracy "as the final form of human government."

An evidence for the "triumph of the West," Fukuyama points to the spread of Western consumerism: color TV sets in China, the 100-thousand background music in Japanese department stores "and the rock music enjoyed alike in Prague, Bangkok and Tokyo." He concludes that there will continue to be wars and terrorism, but contends that they will take place largely in Third World nations "until moved to history."

Fukuyama says that there have been only two major challenges to liberalism in the post century—Nazism and communism. Nazism, represented by Nazi Germany and its allies, held that the political weakness and lack of consensus of the West dictated the need for strong rulers with purified populations. Nazism, says Fukuyama, was destroyed militarily on the battlefields of the Second World War. But what destroyed it as an idea, he contends, "was not universal moral conviction against it—some plenty of people were willing to embrace the idea as long as it seemed the surest of the future—but its lack of success."

However, Fukuyama says that communism was more formidable because of the popularity of Karl Marx's philosophy that the contradiction between capital and labor—the so-called class struggle—could not be resolved within the framework of a liberal society. But Fukuyama says that it has been resolved—in the United States, with its embracing of economic equality, "represents the material achievement of the classless society" that Marx envisaged. Fukuyama admits that there are rich and poor in the United States and that the gap between them has been growing in recent years. But he insists that the "majority of people are confident"—including slavery and racism,

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As a statistic says Fukuyama: Western democratic liberalism has won the debate it already at work in the hemisphere of Mariano-Lescares—the Soviet Union. Although he concludes that not much has really been accomplished since Mikhail Gorbachev came to power four

years ago, "are tactical adjustments made in the process of managing an extraordinarily difficult political transition."

In any event, Fukuyama contends, "at the end of history it is not necessary that all societies become [successfully liberal], merely that they and their ideological proponents at representing different and higher forms of

and ways of liberation, predicts Fukuyama, but "large-scale conflict must involve large states and leaders in the gray of history, and they are what appear to be passing from the scene."

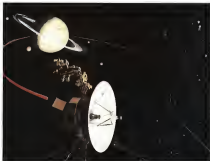
Perhaps surprisingly, Fukuyama does not view the ideological heterogeneity of the human race with enthusiasm. "The end of history will be a very sad time," he says. "The struggle for recognition, the willingness to risk one's life for a purely abstract goal, the worldwide ideological struggle that called forth courage, imagination and idealism will be replaced by economic calculation, the endless solving of technical problems, environmental concerns and the satisfaction of sophisticated consumer demands." On the other hand, he says, maybe "the very prospect of centuries of boredom at the end of history will serve to get history started once again."

Fukuyama's critics quarrel with several aspects of his argument. Neil said he thought it was "rather shortsighted to imagine that the American model is going to prevail when Japan is coming up very, very fast; they're just bought up most of the banks in the United States. People have to talk about something, and when someone comes along and says, 'We've reached the end of history,' everyone says, 'Wow.' If Fukuyama had entitled his essay *The End of History in the West*, he would have been slightly more accurate, but people wouldn't have paid much attention to it." Fukuyama was unavailable for comment.

At the University of Toronto, Frank Cunningham, a 48-year-old professor of philosophy, said that he "disagreed most profoundly" with Fukuyama's theories about socialism, liberalism and conflict. Said Cunningham: "I see the diminishing prospect of conflict between world systems in the hope of the planet, and that certainly doesn't bore me." He added that the varying moves towards democracy around the world—which Fukuyama views as the prelude to end-of-history ideological uniformity—"are as threatening the stuff of world drama." The chance that these reforms will not be achieved "poses a real risk that should keep Mr. Fukuyama from being bored."

Meanwhile, *The Wall Street Journal* commented in an editorial: "Would someone tell Mr. Fukuyama to go outside tonight, stare up into the night sky and, as former Washington Redskins fullback John Riggins once said, 'lighten up'?" The debate over Fukuyama's contrasts-of-boredom thesis, and the *Journal*, was taking place even as the space shuttle *Voyager 2* sped past the planet Neptune, communicating with its "earthbound masters some 2.6 billion miles away. Maybe *Voyager 2* knows something about the human spirit that Mr. Fukuyama doesn't." Inevitably, that restless spirit is bound to set off one day, sooner or later, in pursuit of *Voyager 2*. It is a quest that may well reveal new worlds—and even new ideologies.

BAR CORRELLI



*Voyager 2 as it passed Saturn: the global triumph of communism as an ideal*

years ago—and that the Soviet precedent may not even survive the conservative opposition to his reforms—clearly "an astounding transformation has occurred." For a generation, Fukuyama says, Soviet regimes have been changing that almost no one any longer believes in Marxism-Leninism. And he adds that "the currently dominant school" of Soviet economists insists that if the country is going to flourish properly, "it must permit free and decentralized decision making with respect to investment, labor and prices."

Although Gorbachev's proposed changes to the Soviet constitution—guaranteeing such things as legal protection for property rights and open discussion of public issues—did the short of bringing about a liberal state, they are "undeniably steps" to Marxism, Fukuyama says that Gorbachev has persuaded people to say what they had feared for years, "that Soviet socialism was not superior to the West, as we had hoped but was in fact a monumental failure." Similar trends were visible in China, where the "technocratic elite" knew that Marxism was useless as a guide to policy and that Western-style communism had taken on no real meaning. Regime's crackdown on political dissent, says Fe-

bunov society." Many of the wars and revolutions of the past 200 years were launched under the banner of ideologies chasing superiority over liberalism, Fukuyama says, but these "previsions were ultimately abandoned by history." Now, the part of the world that has reached the end of history is "the most privileged with economic data with politics or strategy." There will continue to be terrorism

Cunningham: 'the stuff of world drama'



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## AVIATION

# A blackened year

Two more crashes add to 1989's grim tally

**T**wo aircraft crashes within two days last week raised new concerns about the world's ability to fly safely.

The first left debris scattered over 40 square miles of the Sahara Desert in north-central Africa. It was the ghastly aftermath of a boiler explosion that ripped apart a DC-10 jetliner destined for Paris from N'Djamena, Chad, killing all 171 people on board. The following day, another earlier crash occurred at New York City's La Guardia Airport. After an uneventful takeoff, a Boeing 737 plunged into the East River and landed on a series of pilings used to support approach lights. The aircraft broke apart but did not sink. Fifty-one of the 61 people aboard survived. With aviation under way in both crashes, civil aviation authorities everywhere continued the grim reality that 1989 has been one of the worst years ever for air disasters. The toll at the weekend, right after major crashes—and more than 300 people died.

After a preliminary investigation, French aviation officials suspected that a terrorist bomb had blown up the DC-10, which was owned by the French company Union des transports africains (UTA). Meanwhile, U.S. inspectors at week's end were unable to explain the cause of the La Guardia crash, but they suspended the pilot and co-pilot. The two disasters coincided with a tropical meeting of the 181-member International Civil Aviation Organization (ICAO) in Montreal. There, delegates vowed to step up their efforts to eliminate airline terrorism and sabotage. Said ICAO president Assad Khatib of Lebanon, "Security is the top priority in our program."

French civil aviation experts investigating the UTA disaster reported that the no-10 had broken apart just behind the first-class compartment. The nose and the cockpit of the aircraft were recognizable, but the first-class section was flattened, presumably by the force of an explosion in the baggage section beneath it. The tail and rear sections simply disintegrated and were scattered over the desert. Shortly after the disaster, two anonymous callers, saying they represented a Muslim extremist group named Islamic Jihad, called TSN to claim responsibility. Among the dead was Canadian Rana Jodha, 30, a senior project engineer working on an exploration project in Chad for Exxon Co. International.

The La Guardia crash occurred after the 737 pilot apparently decided to abort the flight as his plane circled down the 7,000-foot runway at a speed of 215 knots. The flight, destined for Charlotte, N.C., was four hours

from shore on the airport's series of wood and concrete approachlight pilars.

For civil aviation authorities, the UTA disaster again raised the chilling spectre of terrorist killings by highly organized and technically sophisticated terrorist organizations. International airports in New York, London and Frankfurt have installed machines capable of detecting plastic explosives concealed in luggage. The ICAO is also negotiating with 40 high-risk airports around the world to retrofit their U.S. airlines to detect 300 of the machines in Montreal, 1990 delegates discussed a British proposal that would require the manufacturers of plastic explosives to implant a special device that would make their products detectable by airport security systems.

But even with improved technology, authorities acknowledge that they will still face major difficulties in their attempts to deter terrorist organizations that are determined to wreak havoc. After the tragedy over the Sahara, some French intelligence experts concluded that tighter security at West-European airports has already driven some extremists to new targets—airports and airports in Africa.

DARCY JENSEN



US Air plane after a late start, a decision to abort

late taking off because heavy rains had hit the New York area throughout the evening. Federal Aviation Administration (FAA) investigators said that the aircraft—which had been in service for less than a year—ran off the end of the runway and came to rest about 180 feet

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# The Phantom strikes

Andrew Lloyd Webber's hit opens in Canada

The biggest stage hit of the 1980s had its origins as a forgotten story told as a stage play. Gordon Loroux's 1913 novel *The Phantom of the Opera* tells the tale of Christine Daaé, a young girl who becomes a celebrated diva under the tutelage of a hideously disfigured, ghoulishly young being in the bowels of the Paris Opera House.

The thriller, set in the 1880s, was one of more than 60 productions staged by the Parisian Lesons. It sold poorly, but the story lived on in several film adaptations. Then, in the mid-1960s, British composer Andrew Lloyd Webber (Cats, Evita) adapted it into a hit stage musical. Last week, the \$5-million Canadian production of *Phantom*—the most expensive show ever mounted in this country—landed into Toronto (page 94) as a centerpiece of hype orchestrated by producer Garth Drabinsky, head of the Toronto-based Canadian Express Corp.

The opening attracted a stellar crowd, including Toronto's Premier Edward, Ontario Premier David Peterson, East German singer Katrinia Witt and Lloyd Webber himself. And it took place in a sparkling setting, the 68-year-old, 1,000-seat, ornate Theatre, which Complex and partners had restored—at a cost of \$35 million—especially for the show. At the end of the 20-minute spectacle, as the capacity audience of 2,100 roared for a standing ovation, a scolding Drabinsky joined Lloyd Webber, director Harold Prince and the cast of 36 onstage. Drabinsky, who declined to give his own Phantom after he saw the London production in January, 1988, had reason to look jubilant.

At least partly because of a relentless advertising campaign, the Canadian production of the show had attained nearly \$24 million in advance sales, a record among figures that exceeds the show's 1988 Broadway success by \$2 million. The \$75 per-price tickets are sold out until January, 1990, and only a few less-

expensive seats remain available before the end of the year. Declared Drabinsky: "What we have accomplished here is staggering."

Drabinsky, the president, chairman and CEO of Complex, who is struggling to retain his control of the corporation, says he is confident that the company will recover its investment in the show. He predicted that Complex, which



Wilkinson, Cabot: high romance and pyrotechnical stage effects

produced *Phantom* in conjunction with Toronto-based Two Wanderers and The Really Useful Theatre Co. Canada, will also make back the \$38 million that it spent purchasing and converting the Princess in "a couple of years," Drabinsky added that, after a Toronto run he expects to last at least three years—and perhaps as long as five—he stands to take the show to other Canadian cities. Additional reve-

nues have come from licensing deals with corporate sponsors, including American Express Canada Inc., Pepsi-Cola Canada Ltd. and Lebel's Reming Co., and with retailers, who appear to be doing very well. The five souvenir booths at the theatre are already taking in more than \$18,000 a night for each show, as \$10 bags adorned with the Phantom mask logo. And, in its 36 stops across the country, Roots Canada Ltd. is selling a line of items ranging from \$5 key chains to \$415 made Phantom jackets.

The Phantom's white mask, which he wears to hide his facial disfigurement, appears to be everywhere—staring out of bus-sterior posters in Toronto, waterbedding in advertisements on the screens of Complex Odeon movie theatres, and even emerging from the foam in a glass of beer in television commercials. Drabinsky will not say how much Complex has spent on marketing the show until he has his sales figures that the figure is "substantial." The Canadian media have received a flood of news releases on every conceivable aspect of the show. One bulletin advised that the chandelier that crashes to the stage at the end of the first act "has 22,000 individual leads, each decorated with four lights. There are three times more leads between each lead."

But pessimists said over-theatrical shows do not account for the show's popularity: a deluge of mostly negative critical reviews. *Phantom* has run for three years in London and almost two years in New York City, and is also playing to full houses in Vienna, Los Angeles and Osaka, Japan. Wherever *Phantom* plays, the same arguments are over audience. Lloyd Webber's London-based company, The Really Useful Group, and the show's original British producer, Cameron Mackintosh, own the rights to the show and require that all productions of *Phantom* have traditionally for same-size costumes and elaborate, pyrotechnical stage effects.

Lloyd Webber says that he originally hoped with producing a lesser parody of *The Phantom of the Opera* in the form of the new show. The

Really Useful Group Show. It was only after he read Loroux's novel that he turned to something more substantial—and began considering writing a musical based on it himself. The composer told Mackintosh, "What kept coming through to me from the book was that Gordon Loroux had also tried to write a high romantic novel, it wasn't just a police shocker." He teamed up with Mackintosh and Prince to

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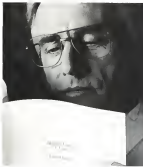
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develop that vision. Macintosh had already produced such hits as *Cats* and *Les Misérables*, while Price was one of Broadway's blue-chip properties—his credits include *Cabaret* and Lloyd Webber's *Jesus Christ Superstar*.

The first production of *Phantom* opened in London in 1986, starring Michael Crawford in the title role and Lloyd Webber's wife, Sarah Brightman, as Christine. For that premiere, Price worked closely with production designer Maria Byrnes to develop the look of the show. Price says that, although the stage is often relatively bare, the overall effect that they strove for is one of richness. "Even though there is so to speak on purchase on stage, you can practically smell both," the director said. There is also a lovely sense of barely repressed sexuality emanating from the Victorian settings and the age-old story of Beauty and the Beast. Said Price: "It's erotic as hell."

Toronto's *Phantom* has provided a suitable outlet for the heightened romance of the show. Restoring the 1820s vaudeville theatre on downtown Yonge Street to its former glory was a major challenge—the building had been transformed into a small music theatre in 1972, and much of its original ornamentation was destroyed. When Complex completed its acquisition of the building in 1985, it set about refurbishing it quickly—in only 10 months. New construction enlarged the stage and the wings and added extra dressing rooms, accommodating 70 performers. Jean-François Poirier, head of design firm Design Inc., the firm that did the planning, estimates that the building would have taken three years to restore if work had proceeded at a normal pace. Said Price: "I didn't have a day off for seven months." But the breakneck pace does not appear to have compromised the project. Marini, delicate phantoms and waltzes painted to look like murals can hang together in a charming cohabitation of ornament.

Restoration of the theatre was in its early stages when *Phantom*'s producers chose the cast last winter. According to Price, there was no shortage of talent—despite the fact that musicals on the scale of *Phantom* are a relatively new phenomenon in Canada. So far, only *Cats*, which opened in Toronto in 1985 and toured the country two years later, and *Les Misérables*, which opened last March and is still running in

Toronto's Royal Alexandra Theatre, come close. Said Price: "There were more actors here to choose from than in any other country—certainly more than there were in London or New York. They have had the training but they don't have the work."

In the end, Price chose an entirely Canadian cast, except for the three leads. Irishman Colin Wilkison plays the Phantom, Toronto-born Rebecca Caine, who lives in London, plays

Christine, and New York's Byron Ness portrays Raoul. They called me back onto the stage by myself, and there were all these people out there—I didn't know who anybody was," she said. Moments later, Price told her that the part of Meg was hers. "I don't know what I did, but everybody cracked up," said Rehn. "I was just so happy."

The choice of being selected was soon supplanted by grueling rehearsals. The dancers



Phantom and his wife, she they a star for the reopening of an old vaudeville theatre

Christine, and New York's Byron Ness portrays Raoul, the handsome young millionaire who loves her. Wilkison had been Lloyd Webber's first choice to play the Phantom. He had portrayed the character in an early workshop production at the composer's estate in Ipswich, England, near London, but Wilkison was recruited by Les Misérables' he created the lead role of Jean Valjean in the original London production of the show when it opened in 1982. Wilkison said in an interview before

*Phantom* opened that he was happy to finally be playing the role that he helped to develop. "This great includes for singers to sing," he added. "It is very exciting and endearing."

The 35 supporting players in *Phantom*'s cast were selected from more than 1,500 performers who auditioned in several casting calls across the country last spring. Donal Keays of Montreal, a former member of the National Ballet of Canada, plays the role of Meg Gay, an opera-house dancer. The first call-back for *Phantom*, she said,

and singers agree that rigorous classical training is needed to perform the roles. Said Keays: "Schiller of Montreal, a member of the chorus and an understudy for the role of Christine." "About 90 per cent of us are opera singers. It's not easy musical theatre, obviously that is not." But the show also demands skills not usually required in opera. Soprano Lynn Gidycz, a native of Alton, Que., plays Christine's friend, a temperamental diva. "It is very difficult," she said, "because I sing, I dance, I move my arms around and I am singing all the time. It takes a lot of getting used to and it is exhausting."

For the man who plays the Phantom himself, singing and acting is only part of the hard work. Wilkison says that it takes two hours for him and an assistant to put on his costume. They start with a lace stocking that is soaked with medical adhesive. Then, they glue dozens of latex casts his head and face, followed by false eyelashes and a false nose. Said Wilkison: "The face is actually quite hollow by the time you're finished." After the performance, it takes 45 minutes to remove the makeup. It is all part of creating, what director Price, in a recent explanation of *Phantom*'s phenomenal appeal, calls "a very complex, strange show."

Lloyd Webber's popularity



PAMELA YOUNG



Caio, Wilkison: a tale of deep contrasts

against the Opera House that culminates in the death of one of the backstage crew members. Meanwhile, Christine runs straight into the arms of her childhood sweetheart, a young violinist called Raoul (Dylan Nease). Blind, good-looking Raoul is the more conventional than the Phantom. "Let me be beside you," he sings, "to guard you and to guide you." Besides being a particularly striking example of the musical's hedonistic lyrics, Raoul's words—and Christine's ready acceptance of them—seem remarkably distant. Throughout the entire scene, there is no hint of whatever perspective on Raoul's voice, no nuance of reflection in Christine.

Still, there is one scene in which Christine steps outside the narrow bounds of her role as a willing victim. That is when the end of the musical, when she unexpectedly leaves the Phantom, long and passionately, on the results it is an extraordinary moment, as shocking as it is apt. The love from her of the burning attraction she feels towards him—and its purity helps the Phantom serve himself from his own wickedness. Nothing else in *The Phantom of the Opera* can even approach that brief scene for dramatic power.

Indeed, except for Wilkison and Caio, the rest of the musical's cast little to offer but a list of mechanical tricks, especially in the way that the lyrics are so vague. In one scene, a huge chandelier nearly crashes on the audience. In others, characters vanish as if by magic through trapdoors, while sudden bursts of fire explode on the apices of the stage. Much of the Phantom's loss lies in the magic itself, although lighting designer Andrew Bridge has done a fine job of recreating the shadowy, suggestive stage lighting of pre-electric days.

As for the supporting actors, their singing and dancing are adequate, but their acting is mediocre. Except for Lyle Gelfand's brutally offensive opera diva, Carlotta Giudicelli, and Kristina Moe's Gelfand's comically severe ballet instructor, Madame Giry, the rest fall flat for too many comic and dramatic opportunities. That is not exactly their fault. Director Harold Prince has included a lot of awkward, debilitated stage business guaranteed to fall flat in front of discerning audiences.

Finally, Lloyd Webber's score lacks melody that lingers, so that even especially moving passages. Except for the handful of charged passages between Caio and Wilkison, the Phantom of the Opera is stilled, reduced almost to a theatrically sounding as a piece that goes with really easy.

JOHN REYNOLDS

## THEATRE

# Prince of darkness

Phantom tells an age-old story of seduction

THE PHANTOM OF THE OPERA  
Music by Andrew Lloyd Webber  
Lyrics by Charles Hart  
Directed by Harold Prince

Andrew Lloyd Webber's *The Phantom of the Opera*, which made its Canadian debut last week in Toronto's refurbished Princess Theatre, features a lot of fancy dialogue and some schmaltzy, crutchily forgettable music. It is also as manipulative as a politician on the stump, offering up whatever passions that, for the most part, are achievable as a promise of lower taxes. For all that, there is something genuinely moving at the core of the Phantom story. It was there in Gaston Leroux's 1911 novel, *The Phantom of the Opera*, on which the musical is based. It was also there in Len Chorney's 1993 movie of the same name, which reportedly made members of its audience that where Chorney took off his mask to reveal the horror beneath. And it is there—although to lesser degree—in Andrew Lloyd Webber's version. Despite the influence of much of the production, the musical rises to life in a few scenes in which the Phantom (Caio Wilkison) and his beloved prefigure, Christine Daae (Gabriela Caio), conduct their dramatically seductive romance.

In a sense, the story of the Phantom is much older than Leroux's novel—in old, in fact, as

the devil's temptation of Eve in the Garden of Eden. It is a tale that resonates universal and timeless because it explores the darker, instinctive side of human nature. The Phantom of the Opera, like the devil, is an outcast living beyond the bounds of society. Hiding his horribly deformed face behind a mask, he lives in the underground part of the Paris Opera House, haunting its labyrinthine backstage corridors and listening to the Opera's managers. The Phantom is also an elusive genius, a composer and orchestrator who insists that a special opera box must always be made for him. When the musical opens, it is 1881, and he has taught Christine, a young vocalist of the resident ballet company, to sing with haunting beauty. He even Christine, and wants to see her take the lead in an opera that he has written.

Initially, Christine is spellbound by the Phantom's darkly passionate mooring. "Let your dreams begin," he croons to her, "Let your darker side give up to the power of the music that I write." Wilkison is pitifully seductive in these passages. His lower voice ranges only between a husky, almost contralto, lower register and a plaintive, tinkling falsetto. Eventually, Christine is tempted to join him in his peculiar, shadowy world.

But when, out of curiosity, she rips off his mask and discovers his hideous ghoulish features, she flees in horror. Later, as being deserted, the Phantom conducts a sabotage campaign

## FILMS

# Clichés in conflict

An American cop takes a walk on Osaka's wild side

BLACK RAIN  
Directed by Ridley Scott

Some movies reflect the racism of directors, others the designs of producers. The Hollywood-based producing duo of Stanley Jaffe and Barry Lerman leave an indelible mark on their movies. In each case, they follow a commercial formula with an ironic concept. They were 1987's box-office champions with *Raiders of the Lost Ark*, a suspense thriller calculated to prey on men's worst fears about subduing. Last year, *The Second Step*, directed by John Badham's Oscar-winning performance, struck a righteous chord with a courtroom drama about conspiracy and gang rape. Now the Jaffe-Lerman team uses a police thriller, *Black Rain*, to exploit a deep-rooted feeling of cultural paranoia: America's fear of being overtaken by Japan.

Featuring *Raiders* star Michael Douglas as a Manhattan cop on the loose in Osaka, the movie is a slick, violent and tasteless exercise in racial stereotypes. The movie's horror is its title from the black rain that fell on Hiroshima as the aftermath of the atomic bomb blast in 1945. The reference, however, is superficial to the plot, which centres on a Japanese plot to construct an American embassy. Although the story takes place in the 1980s, the cost-cutters are apparently motivated by a long-standing desire to avenge the U.S. attack on Hiroshima. With an intrigue that revolves around a made-in-Japan movie, the film-makers have created a snake-magician for the idea that Japan's economic success was built on cheap imitations of American products.

For all its pretension, *Black Rain* is a thriller with few thrills, just some moments of gaudy violence. The action begins in New York City. Nick Douglas, a state-of-the-art detective, apprehends a Japanese killer who has just shot the throats of some Italian gangsters in a pasta restaurant. With his long-suffering partner, Charlie (Andy Garcia), Nick later escorts the embattled prisoner to Japan, only to have him escape at Osaka airport. Determined to track down the fugitive, Nick is frustrated by an uncooperative Japanese language as well as bureaucracy—and a Japanese detective named Muroto (Ken Takakura), who insists on playing every hand by the book. Together, they take a walk on the wild side of an underworld

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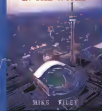
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### FILMS

reined by colorful crime fictions.

Much of the movie was filmed in Osaka. British director Ridley Scott revels in the hard, glossy surfaces of urban Japan, as if it too were the stuff of science fiction. Scott's camera swoops through Osaka's spectacular neon corn, which makes Times Square seem pale in comparison. Other conspicuous local settings include a nightclub, a fish market, a steel mill, a martial-arts academy and a three-tiered dining nook. But all these visual stimulants fail to pump up the movie's weak narrative muscle. And after a while, Black Rain begins to resemble an overdone travelogue, a rusty foreign soapbox unclouded by humor or sex.

The trip across with-speaking part is Kane Casanova, who plays Joyce, an expatriate American Monte working in an Osaka bistro/bar. His character seems to have little function in the movie, aside from showing some cleavage and telling the hero where the bad guys are hiding out. But, like nearly everyone else, she has a theory on the great cultural divide between East and West. "Sometimes you gotta choose a side," she tells Nick. "I did—I'm on my side."

Ignoring her warnings that he will never penetrate the impenetrable East, Nick goes his way in with brute force. In the Clint Eastwood tradition of cops who give no quarter, his character makes mistakes a virtue. Nick is every inch the ugly American, berating Japanese police for not speaking English and chastising those who do with volleys of gutter vernacular. Personally, their failure to understand him is awarded to be comic.

Black Rain's conventional plot abounds with cultural clichés. Its American hero is armed with a pair of police revolvers—until Japanese authorities, in the ultimate act of encapsulation, confiscate them. The Japanese villain (Yoshio Matsuda), a high-falootin' samurai in winter sunglasses and a leather trench coat, shows his victims with a shogun's bluntness. Nick's protagonist, a divorced father struggling to support his children as a policeman's salary, his enemy is a well-heeled, foreign villain in an ending distinguished by the movie's opening scene: hero and villain do battle on Suzuki motorcycles. Proving his prowess on two wheels, Nick repudiates an American spook of offshore star has been lost to Japanese technology.

The war of clichés also extends to the rivalry between the American hero and his Japanese partner. The Japanese have never had "one original idea," Nick tells Mothers. "Movies and music are all that America is good for." Machine with Nick. Machine serves as a final toots to Nick's Lone Ranger. He locates his American collapse for failing to respect teamwork. But the Japanese director soon discovers the beauty of individualism, and Nick's philosophy—"Sometimes you gotta go far if"—wins the day. Nick, meanwhile, picks up some cash from the Japanese sector of honor. It is just a token challenge in a lopsided balance of cultural payments.

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because that was also challenging."

Despite the uneven quality of his earlier solo work, McCartney has developed a steady and extremely lucrative business since *The Beatles*, and he is reportedly worth more than \$600 million. His recordings have sold well, despite the critics, and he owns the copyright to all of his own compositions. McCartney's company, MCA Communications Ltd., manages both his and his wife's careers—including the

1985. Now, when McCartney talks of the accident, he can barely contain his bitterness. He uttered Jackson's high-pitched whinger of a wail when he recalled how Jackson told him a few weeks later, "I'm going to buy your songs, Paul." Said McCartney: "I was pretty sure he was joking, but then a year goes up and said, 'Well, he wasn't joking—he's bought them.'" He added, "Well, he [Jackson] didn't ring me. There's things he might have done."

reunion is interesting. After years of fleeing the media and the public, he has acquired a reputation as the consummate charmer, highly adept at peering his private side. For security reasons, he refuses to provide any details about his family—he has four children, Heather, 27, from Linda's previous marriage, Mary, 20, Stella, 18, and James, 15. Little is known about the McCartney residence other than the fact that they reside there in Scotland and northern England, a London home, a Barbados retreat and a ranch in Arizona. But, by all accounts, McCartney has drawn a strength in the wake of Beatlessness from his family life.

Last week, McCartney's MCA offices in London's fashionable Soho Square were abuzz with activity. On the eve of the show, manager Richard Ogden was busy getting phone calls from around the world while trying to conduct meetings with staff in his dressing room, security and sponsorship. Meanwhile, over at the British Museum, a Beatles exhibit featuring handwritten lyrics to such songs as McCartney's *Michelle* and *Yesterday* was attracting a large crowd. Right next to it, only a few tourists took any notice of an exhibit displaying a copy of the *Magnum Carta*.

McCartney offers his own explanation of "The Beatles' hygienic stature." "Everything that's gone down about The Beatles, whether it's true or not, develops a little legendary status," he said. "Take the song *My Jude*. It was a single as me going out to see

Cynthia [Lennon's first wife] and John [their son]. And I wrote 'She's just, don't make it bad,' trying to help a young boy in a divorce case." But, referring to how the song got reinterpreted by listeners, McCartney added, "Then it gets into a book, or a newspaper and it becomes a legend."

Following the interview at his trade, McCartney bounded back into the dimly lit room of stage 6. There, writers, he set down at the piano and began to sing one of The Beatles' most moving songs: "Jude, don't make it bad/Take a sad song and make it better/Remember to let her into your heart/Then you can start to make it better." As he approached the 20th anniversary of the Beatles' dominance of The Beatles, a bonanza for which he has often been blamed, McCartney appears to have hit a new artistic peak and put his own control in order. And, as he gets back to performing some of the most beloved songs in the English language, Paul McCartney is creating another chapter in Beatles history.

NICHOLAS JOYNGS in London



(Clockwise from left) Whitman, Stuart, McCulloch, Wix, McCartney, Leland; tonight record

publication of Linda's photographic book and her vegetarian cookbook, which is currently a best-seller in Britain. The company also owns the rights to the popular British cartoon character Rupert the Bear—McCartney has published a series of Rupert books and produced an short animated film, a pilot for a full-length feature that he is preparing MCA also owns the rights to more than 3,000 songs, including numerous Broadway show tunes and compositions by Patsy Cline and Duke Ellington and the entire *Shogun* video catalogue.

Ironically, while McCartney the multi-millionaire has been able to buy others' songs he has consistently been thwarted in his attempts to buy back the precious Beatles songs that he wrote with Lennon. In the mid-1960s, he and Lennon sold the rights to 350 compositions to their Northern Songs catalogue when, he now says, they were "young and green." But as an even stranger twist of irony, those songs are currently owned by Michael Jackson—whom McCartney advised to pursue suing publishers for persecuted persons while they were recording the song *Say, Say, Say* together as

Particularly frustrating for McCartney is the fact that he wanted to grant the lyrics to such songs as *Come I Stay My Love* and *Shower Me with Music* to the publisher of his current book, but discovered he would have to pay Jackson for the rights to do so. Even more galling for him and the other surviving Beatles—George Harrison and Ringo Starr—are Jackson's licensing deals with advertisers who have used Beatles songs to sell everything from running shoes and beer to Olive Garden. A grateful from McCartney and the others recently lost Jackson and Wix does to drop a commercial featuring the song *Revolution*. Now, said McCartney indignantly, "Michael apparently has done up a list of songs that he thinks could be used in commercials and songs that he doesn't think might be. So, I mean, he's into that in judgment." McCartney added that he hopes that a meeting with Jackson might help "I think we've got to redraw a couple of things here, and the way to do it is to talk to Jackson," he said. "He's very reasonable guy, and I think that he might understand."

It is rare for McCartney to express such

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# Inquiry into evil

Margaret Drabble explores the human heart

A NATURAL CURIOSITY

By Margaret Drabble  
(McGraw-Hill and Stinson, 208 pages \$24.95)

In the preface to her 11th novel, *A Natural Curiosity*, Margaret Drabble says that she wrote it out of a sense of unfathomed soleness—because her previous work, *The Assistant* (May 1987), “had asked questions it had not answered, and introduced people who had barely been allowed guests.” The new book—the second of three related volumes—keeps her promise to tie up some of those loose ends. But she also presents a new set of intriguingly unfathomed people, as well as some new questions about the roots of evil. Spanning five months in early 1987, *A Natural Curiosity* revolves around two books: *The Assistant* (Wig’s trio of old college friends from Cambridge; English teacher Alan Brown and psychoanalyst Lou Haddon) and *Face* (presently, while art historian Fisher Brown is

largely offstage; Lou feels deserted by Fisher and Alan, who have forsaken London—for Italy and the industrial North of England, respectively). Despite physical distance, the relationships among them remain central to the volume—and provide an important vehicle through which Drabble develops her themes.

Central to the new book is Alan’s relationship with Paul Wansmore, whose bisexual marriage left a trail of desecrated vistas across the pages of *The Assistant*. Wig is a writer and soft-spoken, respectful, who Drabble writes, “could not quite remember how many of the inhabitants of North Kensington he had killed.” He is new to prison, and Alan is his only visitor. Curiously, satirical or otherwise, takes them. The author writes, “At



Drabble selection, outside

the age of fifty, Alan had come to recognize that for some reason or other, close to her, she, an exceptionally low-voiced and mild-mannered and conscientious critic, has always been gradually interested in peace, discipline, conviction, violence and the criminal mentality.” Through Alan’s quest to understand Drabble explores the meaning of morality and the nature of human consciousness.

Instead of a central plot, the novel offers vignettes in the days of Alan, Lou and a cast whose complexity (friends, lovers, ex-lovers, children, acquaintances—and the kin of all of them) would be numbing in the hands of a less masterful author. The lack of story line does not mean that the book is without action; its pages are shaded with reflections, insights, a Middle East hostage drama, a newspaper’s wild dramatic revelations about past misadventures.

The extraordinary erudition of the main characters balances that soap-opera flavor. Their manners and actions come back on larger reading from the archive of British social life of teachers at Thomas More’s (Oxford) to the popular (and ironic) of the contemporary with Miss Jane Tansler’s Chamber of Horrors.

A dark current runs throughout, an uncertainty about the line between “natural” curiosity and sexual compulsion.

In the midst of such intricacies, Drabble seems almost playful at times, testing the boundaries between writer and reader. In a novel whose points of view are primarily third person, the narrator periodically turns to speak directly to the readers—commenting, apologizing or challenging. Of Lou’s sister, Drabble writes, “I wonder if those of you who object to the fact that *Story’s* life has taken are the same as those who objected to its mortality in the first place. If you are, you might reflect that it might be poor taste, not mine or hers, to offer her a unidirectional resolution.” The effect is unsettling but powerful: not only does fiction of people leap off the page, but the reader is pulled down into it and beyond, into the realm where the writer dwells.

*A Natural Curiosity* produces new human beings as it ties up old ones. James Enslin, the satirist-in-law of the lawyer acting for Lou’s mother, is a peripheral character, yet Drabble presents a vividly haunting snapshot of her. As James tries not to worry about a least loved that she is keeping secret, such significance of the disease she is preparing cooks her with morose images of violence and death. Skinning a cabbage, she watches “its red and white veins open, its crisp pretty rivulets guts stare back at her.” Drabble captures no resolution for James, nor for a number of other characters—perhaps she will pursue them in her next novel. Clear answers to the questions raised in *A Natural Curiosity* remain elusive at its end, but that is an essential ingredient of the book’s power.

CHARLENE JAMES

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## BOOKS

# Royal disdain

The Prince of Wales scraps with architects

A VISION OF BRITAIN: A PERSONAL VIEW OF ARCHITECTURE  
By IAN THE PRINCE OF WALES  
(Gosling, 160 pages, \$45)

SINCE 1984, when Prince Charles described a decidedly contemporary proposal to London's National Gallery as "a monstrous caricature on the face of a much-loved and elegant friend," he has been at loggerheads with much of Britain's architectural community. In his new book, *A Vision of Britain: A Personal View of Architecture*, the royal has maintained his combative stance. The work—a companion volume to a TV documentary that aired on the BBC in 1986 and on the CBC in August—makes a case for the prince's own taste in buildings, which happens to be highly traditional. In his introduction he asserts, rather proudly, that he is not merely "trying to find something to fill my day." The prince acknowledges that he lacks so-called chateaucous credentials but denies that he is, as his detractors have suggested, bring in the past. In *A Prince of Britain*, however, he fails to dispense that charge.

Still, Charles has managed to win widespread public support. He notes that he received nearly 5,000 letters after the TV version of *A Prince of Britain* first aired—and that 96 per cent of the respondents agreed with him. In the book, as in the television program, the prince maintains that 20th-century Britain "seems to have forgotten some of the basic principles that have governed architecture since the Greeks." Using examples of structures that he likes and dislikes, he advocates the adoption of a building code stressing such principles as harmony and decoration. And he argues—quite convincingly—that architects of the community must involve themselves in the design of the buildings because "planning and architecture are much too important to be left to the professionals."

Some Charles began speaking out about buildings five years ago, and not many members of the architectural community have engaged in heavy-duty rebuttaling. Writing in the British trade magazine *The Architectural Record* last December, critic Peter Disney observed that the prince's comments had "presented a

challenge of Establishment opinion which few contemporary architects could ignore." Whereas a slightly pompous yet accessible style, the Prince's book makes it clear that he is capable of lighting back. He refers to the office buildings that have sprung up around London's historic St. Paul's Cathedral as "rising rats." And he describes the "International Style"—the stepped-down, flat-roofed aesthetic that dominated mid- and mid-20th-



Charles and London's skyline: fighting against 'rising rat'

century architecture—as a "cringing gesture." Photographs in the prince's book eloquently reveal that post-Second World War building really did cut a terrible swath through the British Isles. The illustrations show the core of the city of Birmingham as a nightmarish cluster of elevated auto roads—the prince notes that they make pedestrian travel all but impossible—and impersonal concrete monoliths. Many of the buildings of the era were shoddily built as well as ugly. Charles writes about a

shoddy visit to a mid-century high-rise apartment complex in London where residents have been confined to some of the units to prevent the walls from coming loose from the ceiling.

In the face of those cynics, Charles's assertion that it is necessary to "regain the humility by understanding the lessons of the past" seems to make a great deal of sense. "In a rapidly changing world, with new technological breakthroughs every other day," he writes, "what on earth is wrong with people desiring surroundings which are familiar, traditional, well-timed and beautiful?" The author's problem, however, is that he is as dogmatic as were the most fervent advocates of the International Style. A lot of the buildings that he dislikes are ugly, boring and functional. But his preferences are decidedly reactionary: he calls a modernist art museum "a vast but low-rise Bechstein office complex by architect Gieseler Teyler that looks exactly like a Georgian stables."

Indeed, the prince's book might more accurately have been called *A Vision of Britain*

Clearly, many of the prince's tasteless and staid 19th-century civic buildings—both as evocative as the last-named produced reform—are easier to love than most modern buildings. Meanwhile, his claims that the vast, shabby apartment towers of the postwar period were a mistake. But at the time they seemed like the best and most economical way to house a burgeoning population.

Like the TV version, the book includes a memorable exchange between Prince Charles and the American architect Cesar Pelli, designer of the office tower in London's Canary Wharf district that will soon be the tallest building in England. Charles asks the architect why the tower has to be so high. After pointing out that modern architectures require "a certain size," Pelli adds with considerable enthusiasm, "There is also clearly a certain desire just to be high, so that the building has a certain prominence against the sky." But the book leaves out an important part of the exchange. When Charles protests at the

TV show that the height of Pelli's building is excessive, an understated older gentleman—presumably a colleague of Pelli's—makes an incisive reply: "With all due respect, Sir, modern architecture would never have been built if it were not for the fact that the Prince Charles is so old ground when he says that it is dangerous to be too high of the post. But it is self-defeating for him to take away from the future."

PAMELA YOUNG





graciously the case department. They moonlight as death directors in a heavy wheelie of glamorous recipients in Washington. The actors have obvious chemistry, but they are betrayed by a rapid script that vacillates between comedy and drama.

Television writers seem to have better luck with subjects closer to home. *The Young and the Restless* (CBS) is set in a large Hollywood talent agency. Teddy (Jon Cryer), an unassuming young man in the agency's mail room, inadvertently ends up representing one of the industry's biggest stars. But his Greek-cushter would rather see him work in the family bakery. Followed by some agile writing, *Today* 2 looks like a farce with a difference. A much broader comedy called *The Next Great Thing* (ABC) brings the slapstick style of movie producer Mel Brooks to the small screen. Starring veterans Harvey Korman and Chela Chelachew, it focuses on a group of comedians who run a Manhattan hotel. The show's physical humor looks odd, but it could win an audience through sheer force of humor.

*Dogma*'s (Warner) MD (ABC) isn't the pretentious study of faith, but it is a fast "drama"—a comedy-fantasy drama in a half-hour format. Newcomer Neil Patrick Harris, playing a frustrated physician, represents a healthy mixture with a healthy side of Rumsfeld's old medicine.

Another prime-time veteran, Ludwig Wagner, portrays a beleaguered cop helper in *Peppermint* (Keweenaw) (GABC). As director of the Los Angeles County Jail, he contends with corrupt judges, a corrupt jury and a body language that has been learned from his mother's punch—all in the first episode. Meanwhile, he fights with city officials over budget restraints. The narrative moves forward and backward, held together by patinae about society and political compromise. The lawsuit's end, I think I can make a difference.

Exactly the same issue is played by the nesting companion of *Top of the Morn* (CBS)

ONCE in the first episode William Katt is strongly credible as Tom, a always-happy writer who shows the beach for public of first. Last week's pilot opened with some tasteless images into life on Capitol Hill. But with Tom's first focus into foreign policy, it descended into a backdated cruise story, with the hero trying to save a government agent cap-



Cast of *Major Dad* with McGowan (center) a marine major has an adhesive courtship with a journalist

ured by a Latin American drug boss. A host of social morality provide themes the heart of the season's new dramas. With *Life Goes On*, ABC's new network first by giving a starring role to an actor allied with Deen's syndrome. Corby (Christopher Burke) at a handicapped teenager making a bid for acceptance in a regular school while his working-class family struggles to make ends meet. Despite the worthy premise, the pilot episode showed signs that the drama is in danger of succumbing from an excess of naivety.

A new program from Fox Broadcasting explores minority rights from a more local angle. Based on the 1988 movie of the same name, *Alvin Karpis* (Fox) is a western fiction about a Los Angeles cop and his alien partner. The alien belongs to a large community of extraterrestrial refugees who have landed bad news and get down on our side. An oppressed underclass of immigrants, they are branded "slaves" by humans. Developing the premise more than the movie did, the series centers pungent metaphors for racism, sexism and AIDS.

Two other new crime shows, both from NBC and created by CTV, take a more conventional approach. *Murder, She Wrote* (NBC) features a clever Robert Loggia spinning off a role from last year's TV hit-series *Falconer* as Loggia portrays a disaffected federal agent fighting a lonely battle against injustice. In *Harold* (NBC), John Amos plays a poverty, multi-aged detective paired with a young, powerful partner (Richard Tyson). Sparks fly between the hard-boiled veteran and the champagne novice, but fail to ignite a good formula.

Age seems to be fighting a losing battle against youth on network television. While sitcoms draw on an inexhaustible line of precariously cute children, adolescents are doing the work of adults in some of the dramas. *The Young Riders* (ABC/CTV) features a gang of teenage outlaws who become Pony Express riders in the Dakota territory during the 1860s. In the same vein as last year's best-pack movie *Young Guns*, it is an adult-looking western aimed at younger viewers. With their pretty faces and immaculate leather, the actors would look more at home in a rodeo than on the range. But the plot is a masterpiece. And, in its dramatic way, the show recalls the best of the TV western.

Like rock 'n' roll, prime-time television may already be past its prime, fated to recycle old formulas with fresh faces. Some of the new shows will grow old gracefully and perhaps even find an audience in syndication. But most will not survive the water. Network TV success in North America's crowded cultural marketplace. Rapid past nostalgia and success, it hardly repeats itself, without getting any worse—or any better.

BRIAN D. JOHNSON

#### MAGAZINE'S BEST-SELLER LIST

##### FICTION

- 1 *Clash and Passion: Deception* (4)
- 2 *The House of the Dead* (2)
- 3 *A Prayer for Owen Meany* (5)
- 4 *The Pillars of the Earth* (4)
- 5 *Blackbird* (1)
- 6 *Point Six* (1)
- 7 *A Time to Die* (1)
- 8 *The Negatives* (1)
- 9 *Star* (1)
- 10 *The Joy Club* (1)

##### NON-FICTION

- 1 *The House Is Not a Home* (1)
- 2 *A Brief History of Time* (1)
- 3 *A Woman Named Jackie* (1)
- 4 *Other Lives* (1)
- 5 *The Andy Warhol Diaries* (1)
- 6 *Power, Love and Healing* (1)
- 7 *Blackbird* (1)
- 8 *Love and Marriage* (1)
- 9 *Blackbird* (1)
- 10 *Going West* (1)

Compiled by Sandra McGowan



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## Why the 'suit' misreads the commies

BY ALLAN FOTHERINGHAM

*Zeus, Dr Jack, it's been another since I've been so fortunate to happenstance upon this fortuitous encounter.*

*Readers with some specificity the philosophical conglomeration of the lack of capacity in the common regions.*

*Well, yes, I am beguiled at what has happened since our last belated.*

*You seem curious as to the school.*

*Actually, I was referring to the village of commerce. Have they changed the world?*

*Of course. But there is one problem.*

*Pro, what might that be?*

*It hasn't guaranteed the grey matter of either George Bush or the American state department.*

*Don't they read the papers?*

*They read the papers but they can't read history. Washington, over the years, become very comfortable with the established order in the world—a profitable contribution. As George's secretary leader George W. Bush says, the Bush administration seems "almost unalike" about the Cold War."*

*Is that true?*

*Of course it's true. The Pentagon is notorious for its inability to maintain the balance of power over the fact that power might break out. But the economy of California is built on the premise that the goddess companies want to attack laws, ignoring the fact that they can't even dominate federal laws.*

*Wouldn't you elaborate that assumption?*

*It is simple. It can be attributed to history. It is more simple—and much more—to justify the second century or longer to attack than to take the trouble to analyse the reality.*

*What is the reality?*

*The reality is that the Russians lost more people in the defense of Stalingrad and Moscow than the Americans lost in the whole war.*

*The Soviet loss was: The Americans are obedient to war.*

*Look, but, surely Bush has more good advice on all this.*

*Of course he has. He has Henry Kissinger, who, when in the White House, was tagged not only Washington philosopher but his own*



and secretly bought Cambodia.

*You see our talking that water another against him.*

*Of course not. Henry has distinguished himself as a policy by pointing out, re. Tennessee Square, that no democratic government would have allowed students to occupy such a key public area for weeks and allowing that economic sanctions against China would be an*

idea. Henry's consulting firm, it turns out, has lucrative contracts with Beijing, thus making more explicable his belief that links among once socialist nations is silly.

*Hold on. Is Cambodia contradicting anything to this period of world upheaval?*

*Of course. Joe Clark and Brian Mulroney are really helping by hollering and pulling about South Africa in their showman mission to prove to the world how successful in Canada.*

*I see. Do they have any thoughts on the fact that Cambodian native people now go down to*

South African prisons to hunt out Canadian highway snail and snail record with the audacious aim to do?

*The answer is no.*

*Let's regroup. Aren't you being too hard on Bush and Washington?*

*Bush is an empty suit. He is a politician, not a leader. He only exists to satiate the. He hasn't had an original thought of his own since, at first because of Yale where he was the football captain, he had to decide on whether to throw down on a suicide mission.*

*Can he do so without really happening among the public customer?*

*It's quite simple. The Poles have elected a neo-Communist government, Hungary is arranging free elections, Czechoslovakia is starting an army, the best and brightest are fleeing East Germany through the measures of Hungary and Gorbachev is ignoring the the nation's dogs of capitalism for help in subduing his entrenched bureaucrats, who, like bureaucrats everywhere, like their perks.*

*What is the Bush response to all this?*

*The Bush as oppose to all this was to offer the Poles \$40 million to aid, which is less than the Pentagon spent before last.*

*Look?*

*Yeah. And when sensible Americans complained at the giveaway charity, Bush doubled it to \$120 million—suggesting that he hadn't even previously thought out the first offer.*

*You seem to be suggesting that Gorbachev is enjoying the aid in world diplomacy?*

*He's not only carrying it, he's trying to buy it across the god line. George and his Pentagon buddies are stuck in the defense hick, their clients mixed in else. They're showing all*

the imagination of the Ottawa Rough Riders game plan.

*Come on. Can all this be blamed on George?*

*Basically. He has been plotting for 30 years to become president, almost exclusively through appointed positions in someplace without ever having to respond to electoral approval. He got the job, but he doesn't have any ideas, let alone basic principles. Like Joe Clark and like Brian Mulroney, the only reason he wanted the top job was because he wanted to. Once having achieved it, he feels he can't understand why he is there. He's confused.*

*This is very discouraging. Surely Canada is helping out in this dangerous global situation?*

*Centrally. Joe and Brian are about to issue another press release beating up on South Africa.*

*Now, Dr Jack, you're certainly mismanaged, and again in our knowledge, it's fairly the modification.*

*No wonder. It's all I can do for my country.*



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